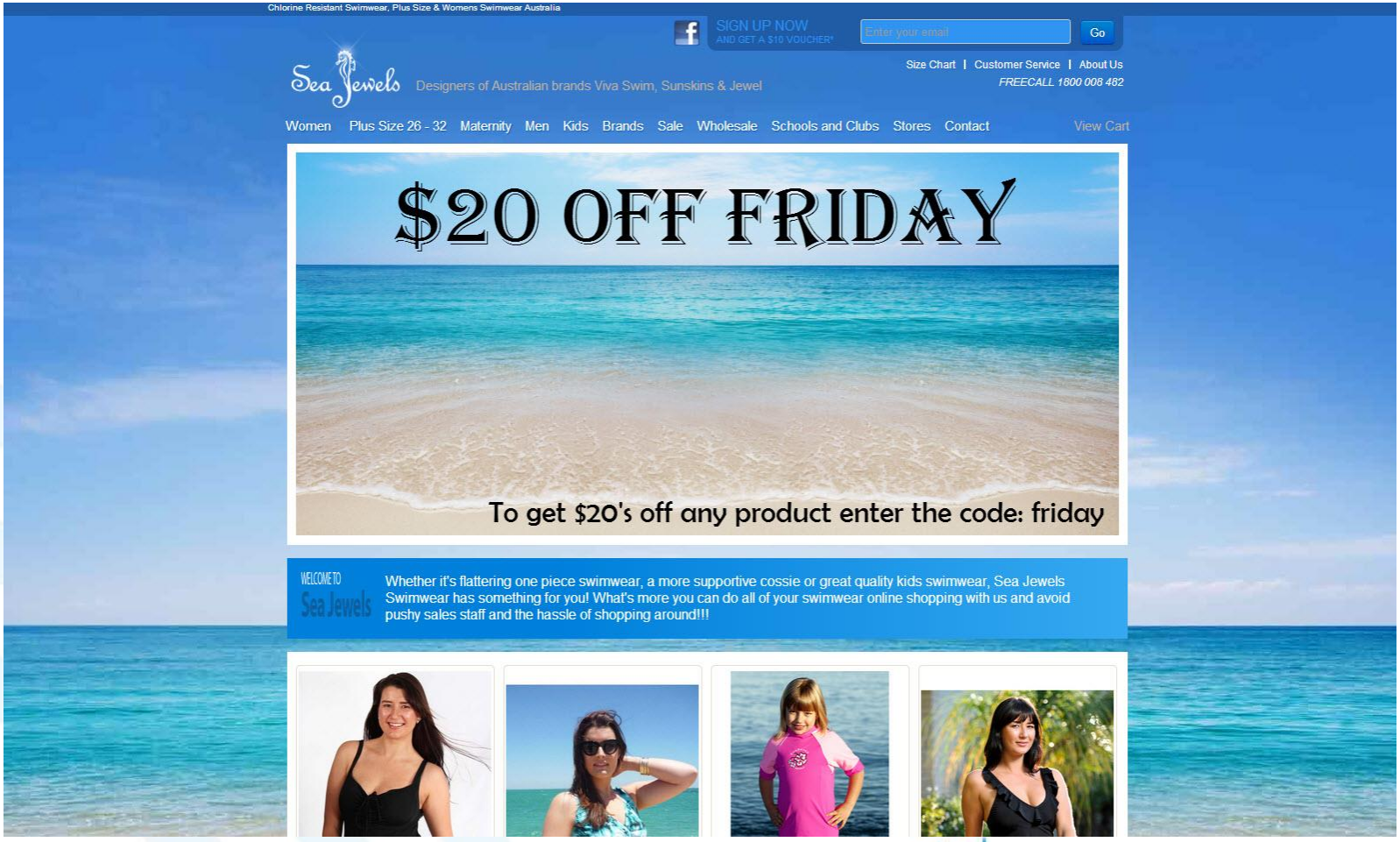
How to Make Your Own Image Panel with a Promotional offer for Your Homepage

GTP iCommerce instructions on how to create a image panel with a promotional offer for your website homepage using the pixlr.com/editor

What We Want to Achieve

An Image with an Offer on Your Home Page



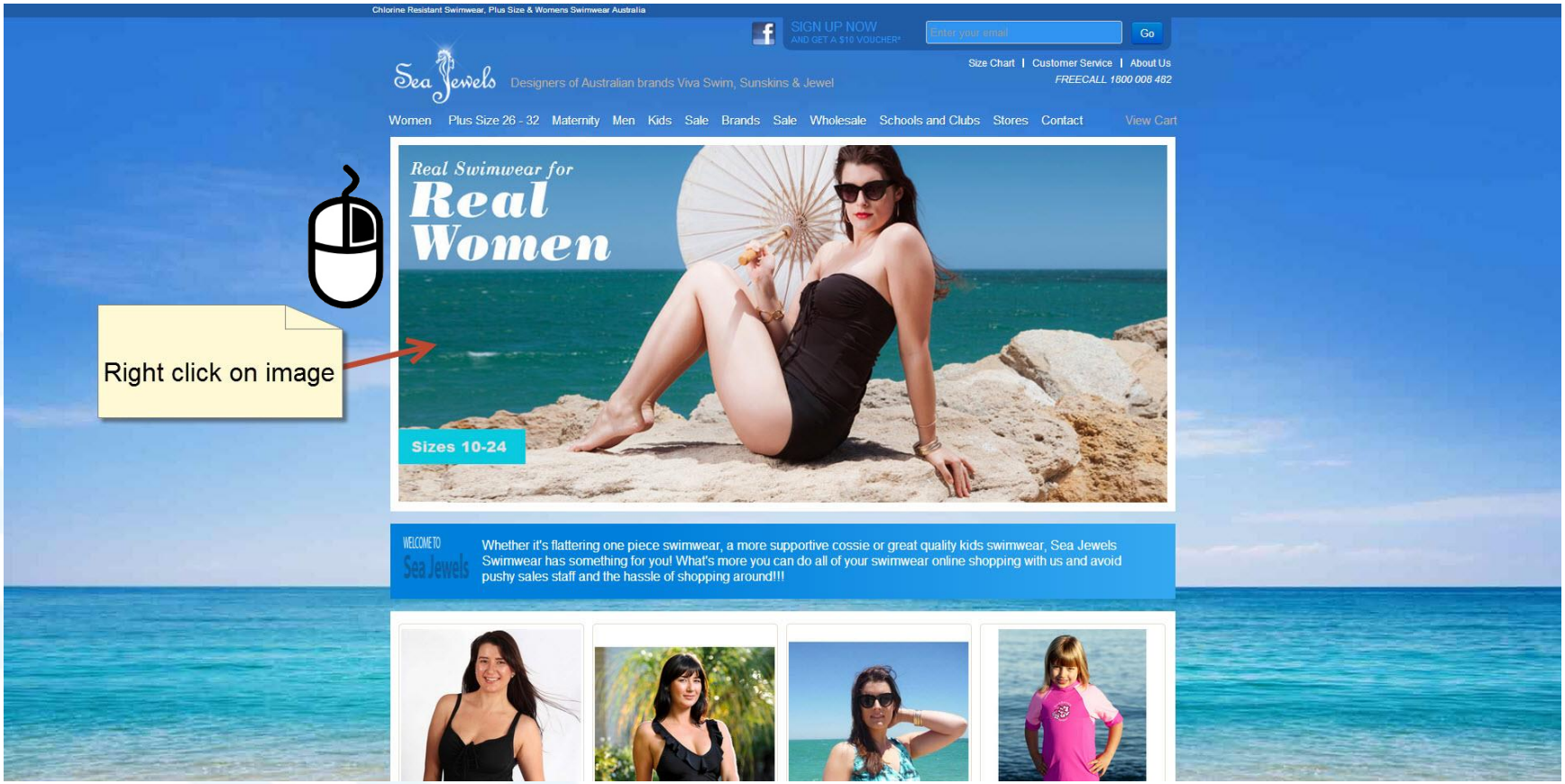
To Make your Own Image for your homepage you will need to:

- Find a image that you want to use for the background
  - (Note: the image need to be bigger or the same size as the current image panel)
- Know what size the image needs to be to fit into the panel on your homepage
- Have an image editing software such as:
  - pixlr.com/editor
  - paint.net

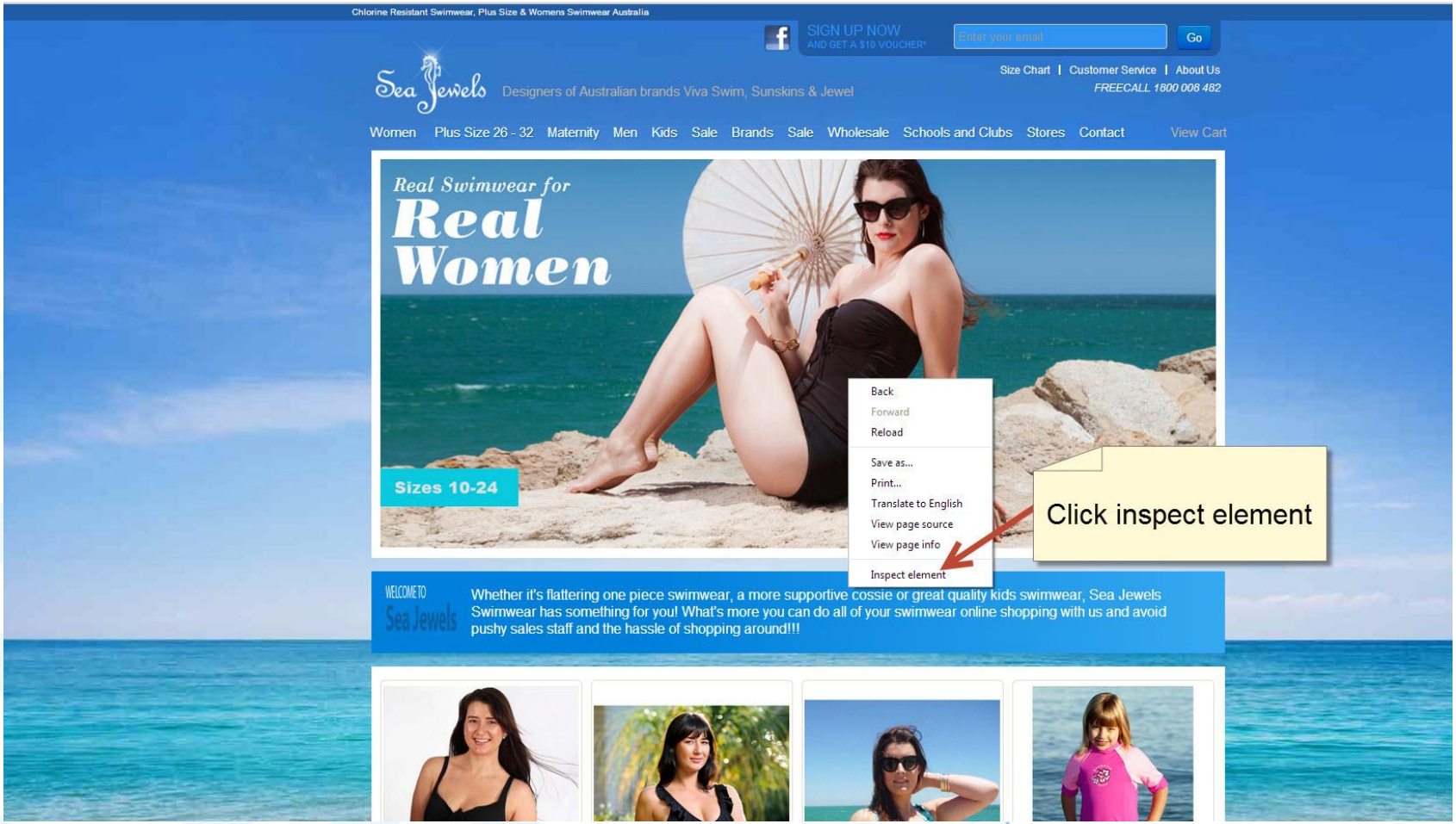
How to Find out the Dimensions of Your Current Homepage Panel Image

This is an important step because the image you create will need to be the same size as the current panel image

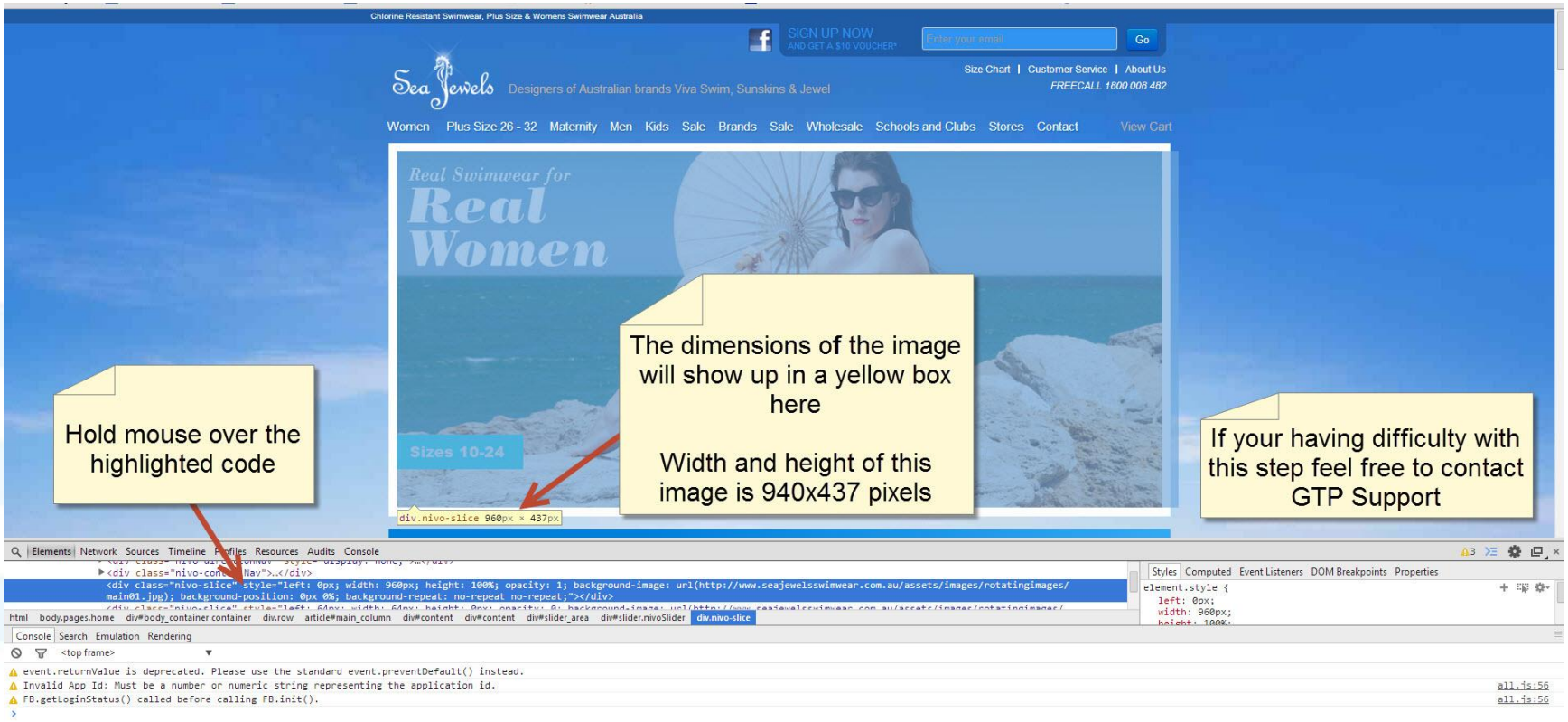
Go to Your Website



Click on Inspect Element



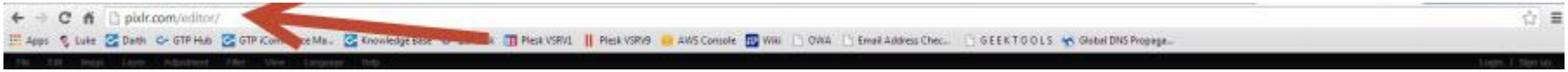
Move your cursor to the window of information at the bottom of the screen



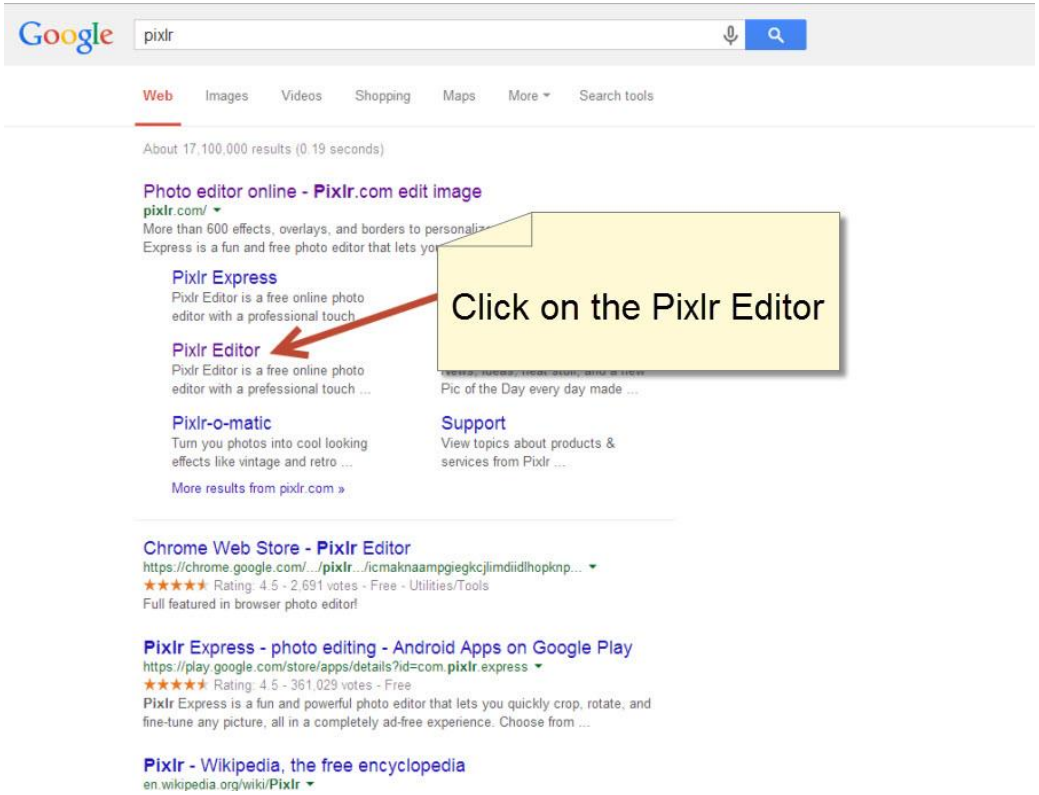
Using pixlr.com/editor to Make Your Image

Pixlr.com/editor is a browser based image editing program, that can be used on both mac and pc operating systems

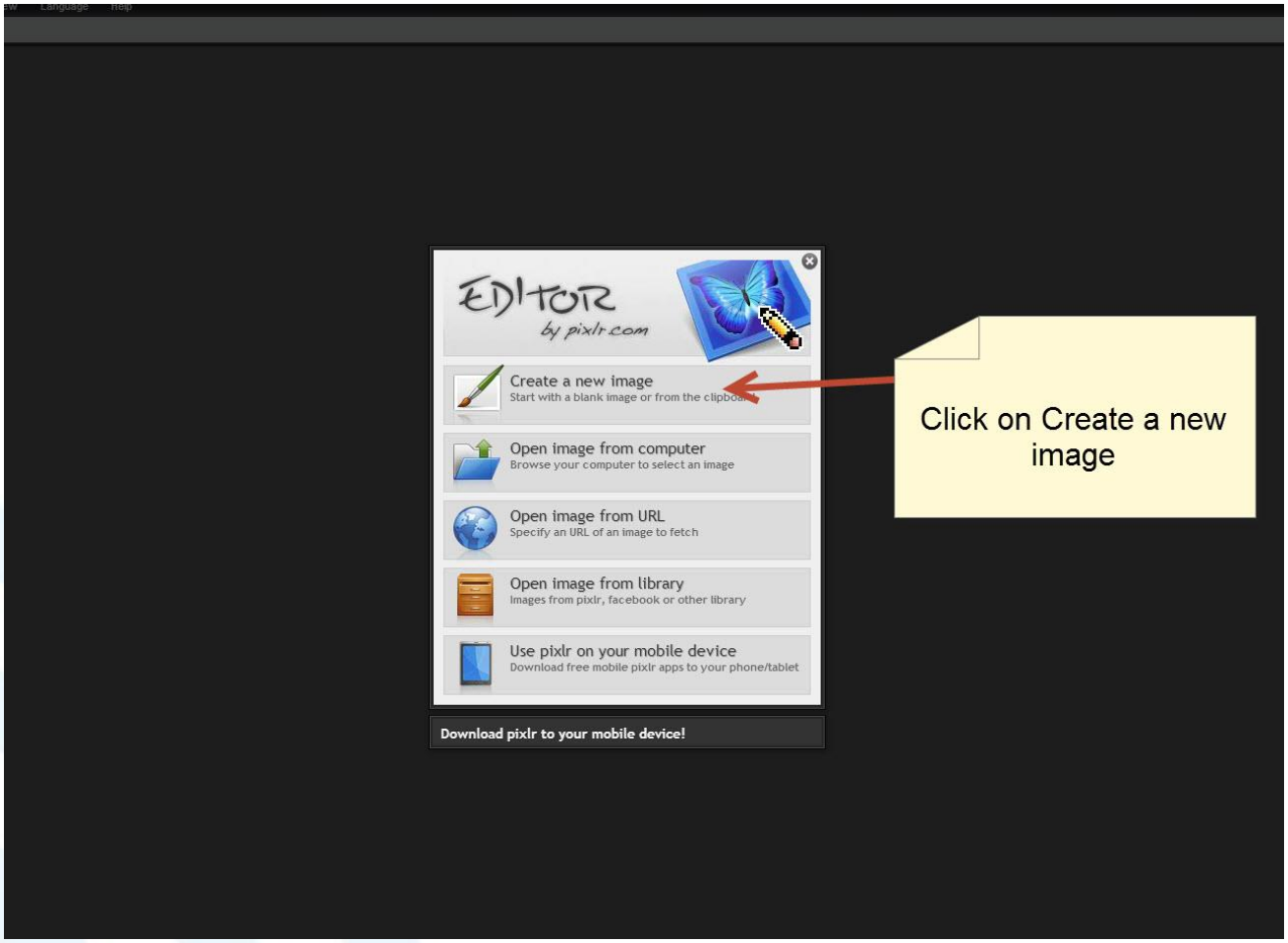
Open up Your Internet Browser



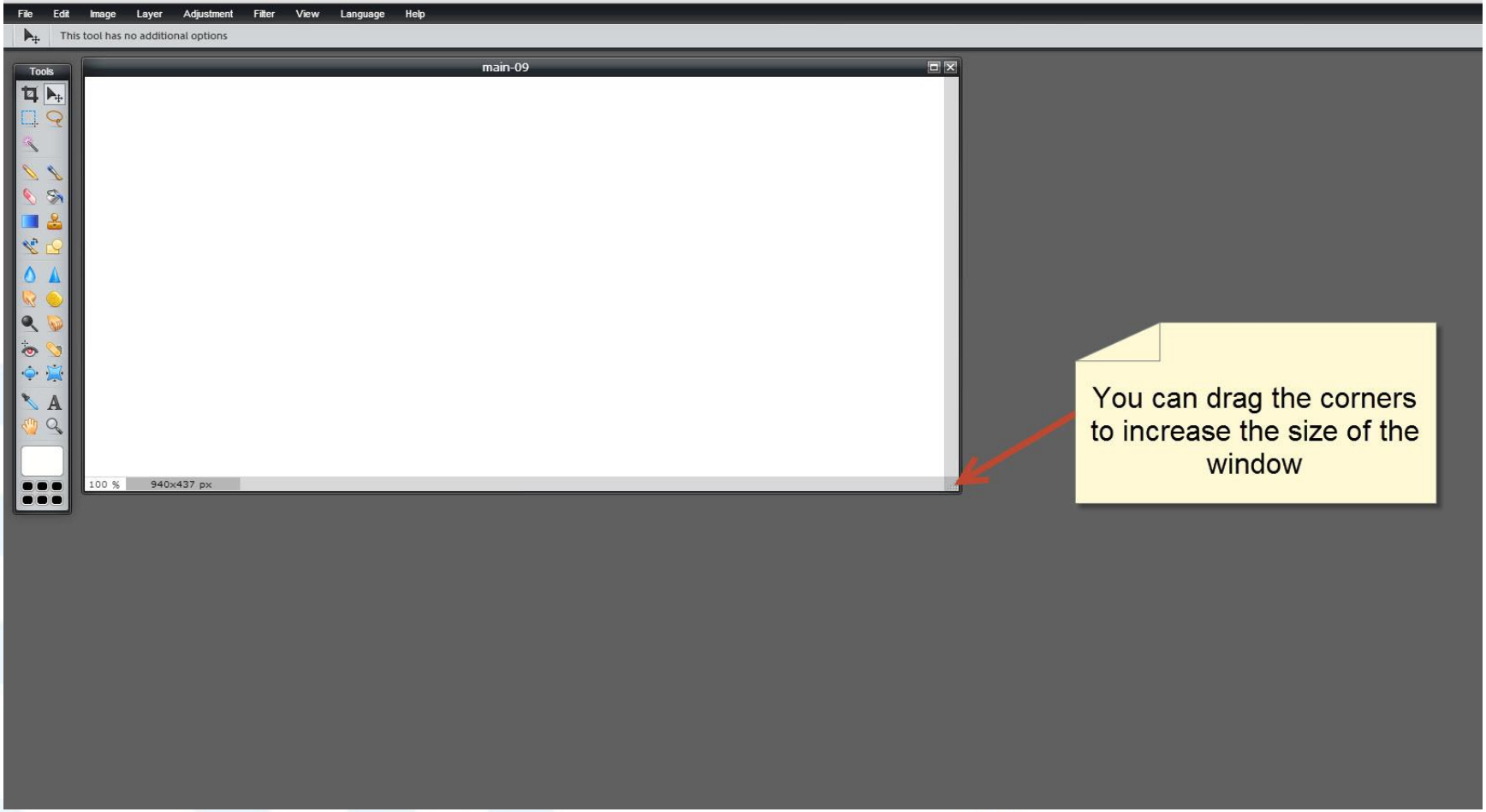
- Type in the URL:
  - pixlr.com/editor
    - Or search for pixlr in Google



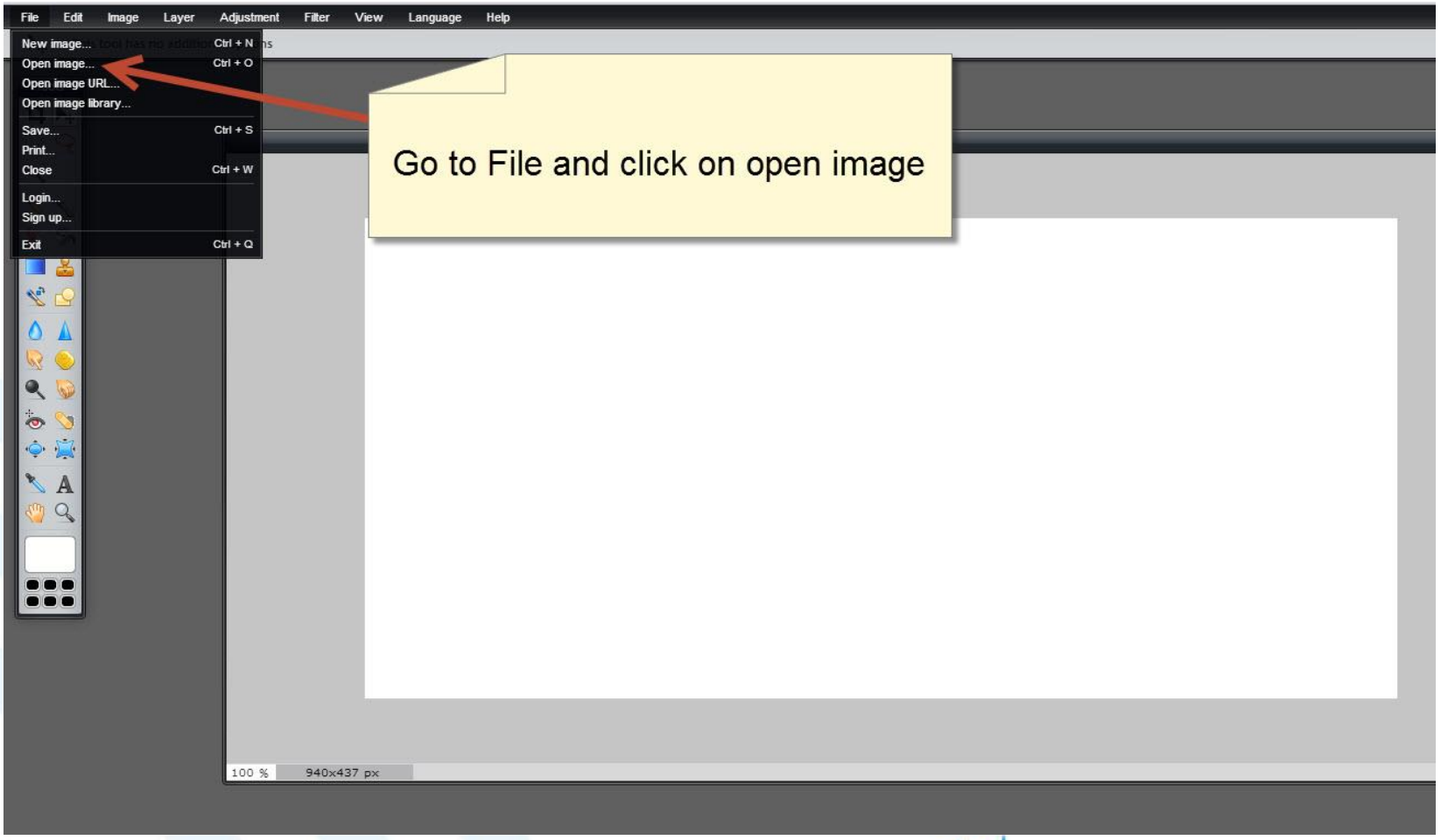
You Should Now See This Screen



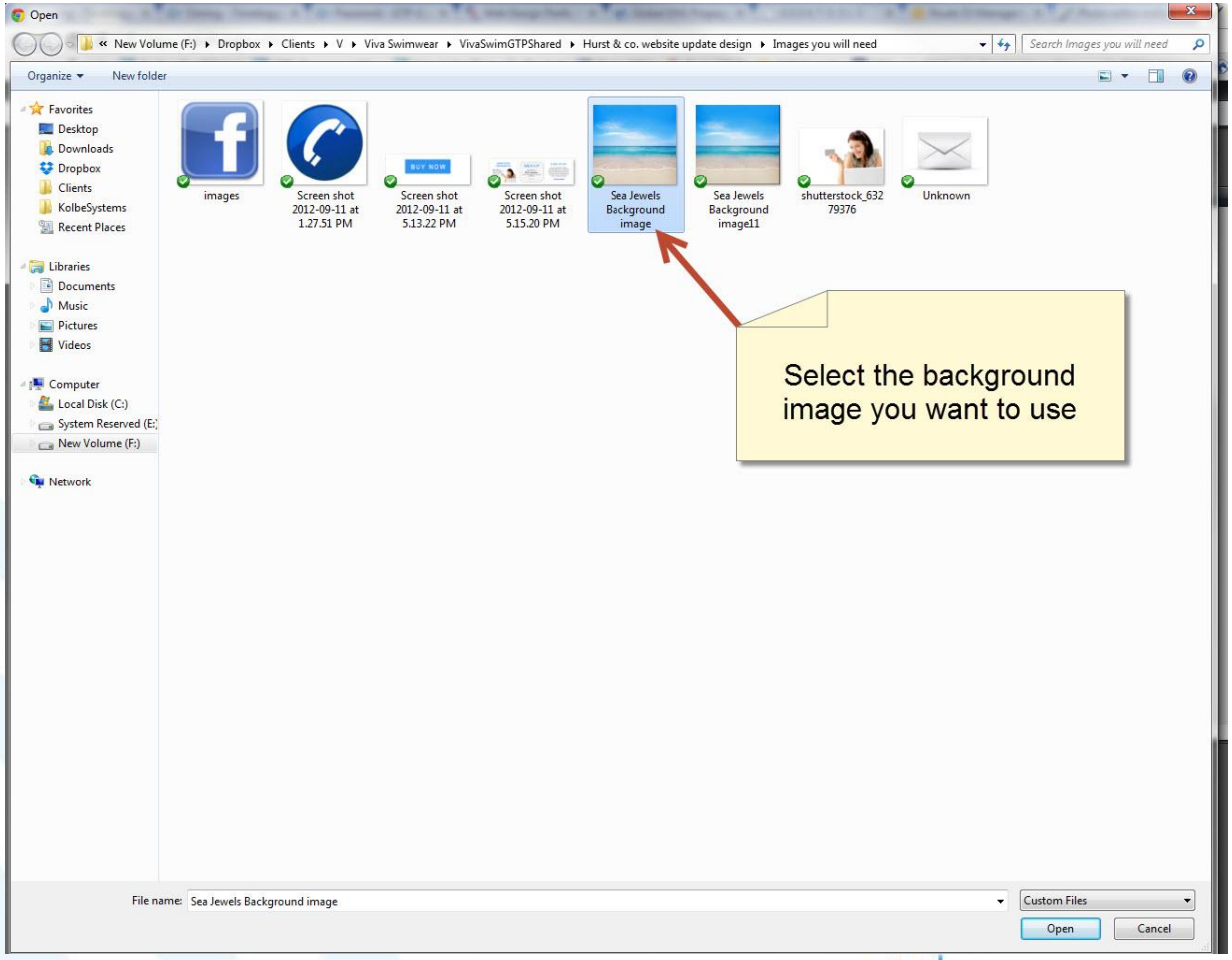
Increasing the Window Size



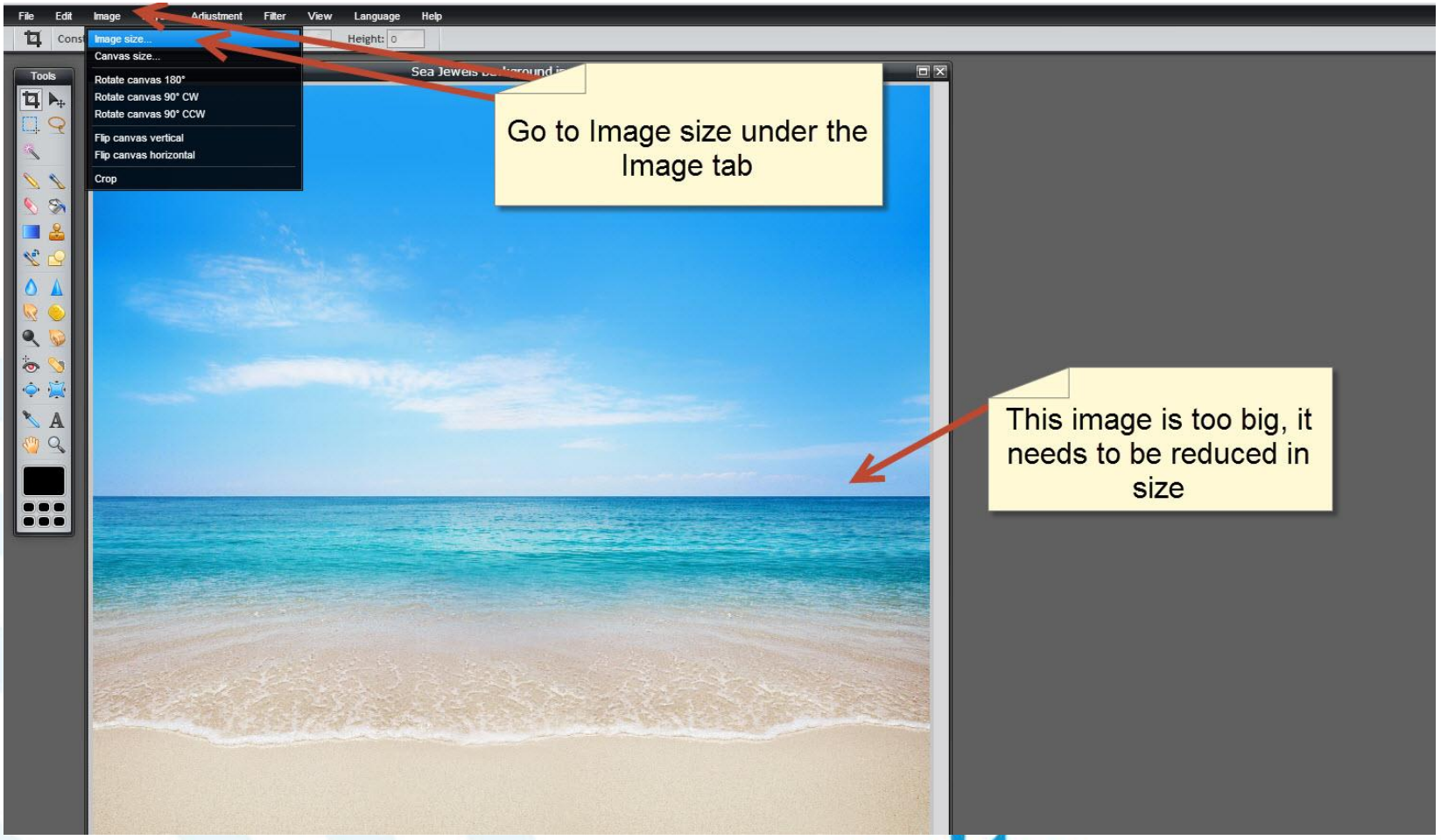
Open the Background Image



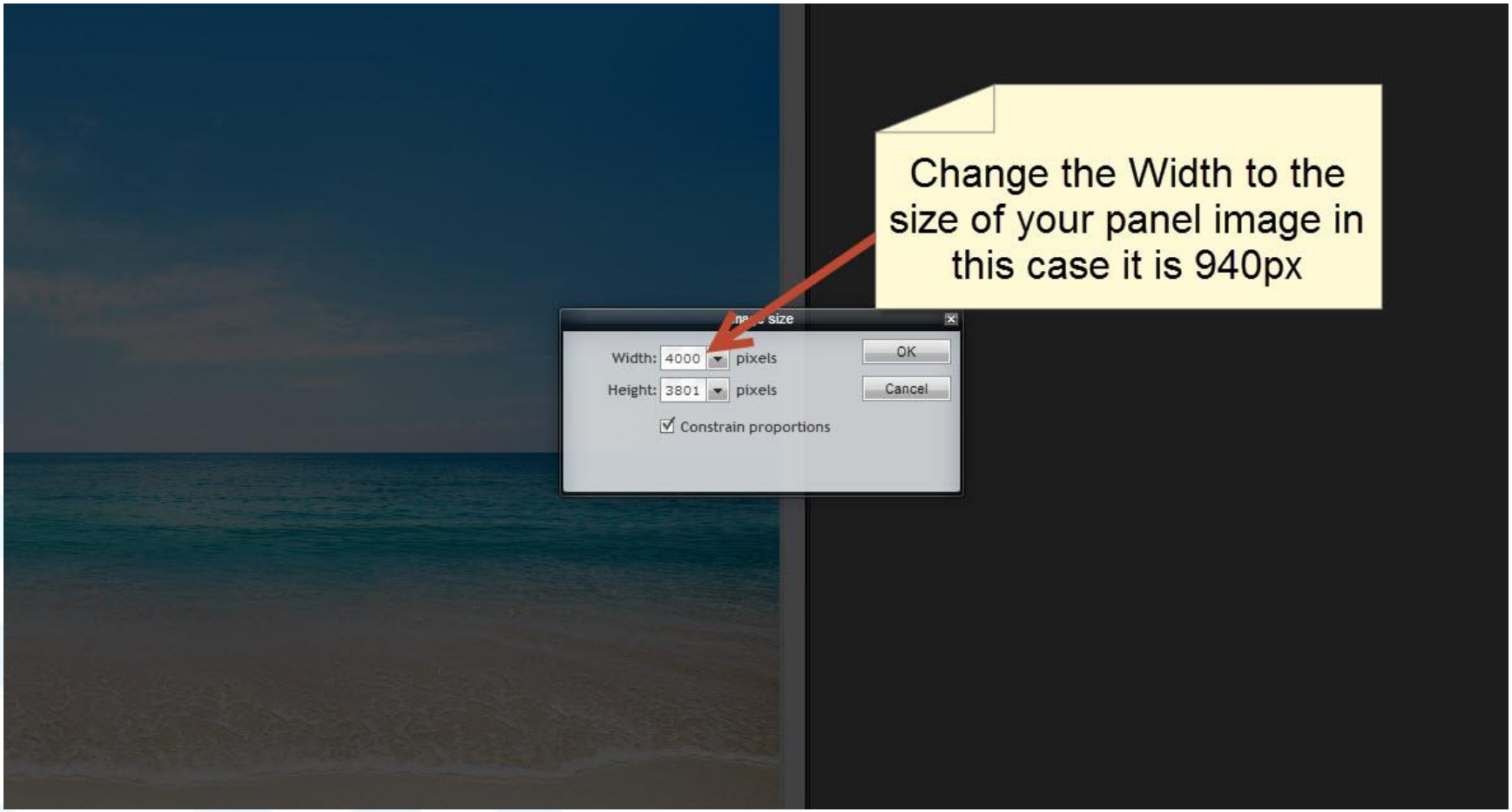
Click on the Background Image You Have Saved



Reduce the Image Size



Use the Width That you Found on Your Panel Image



Select OK

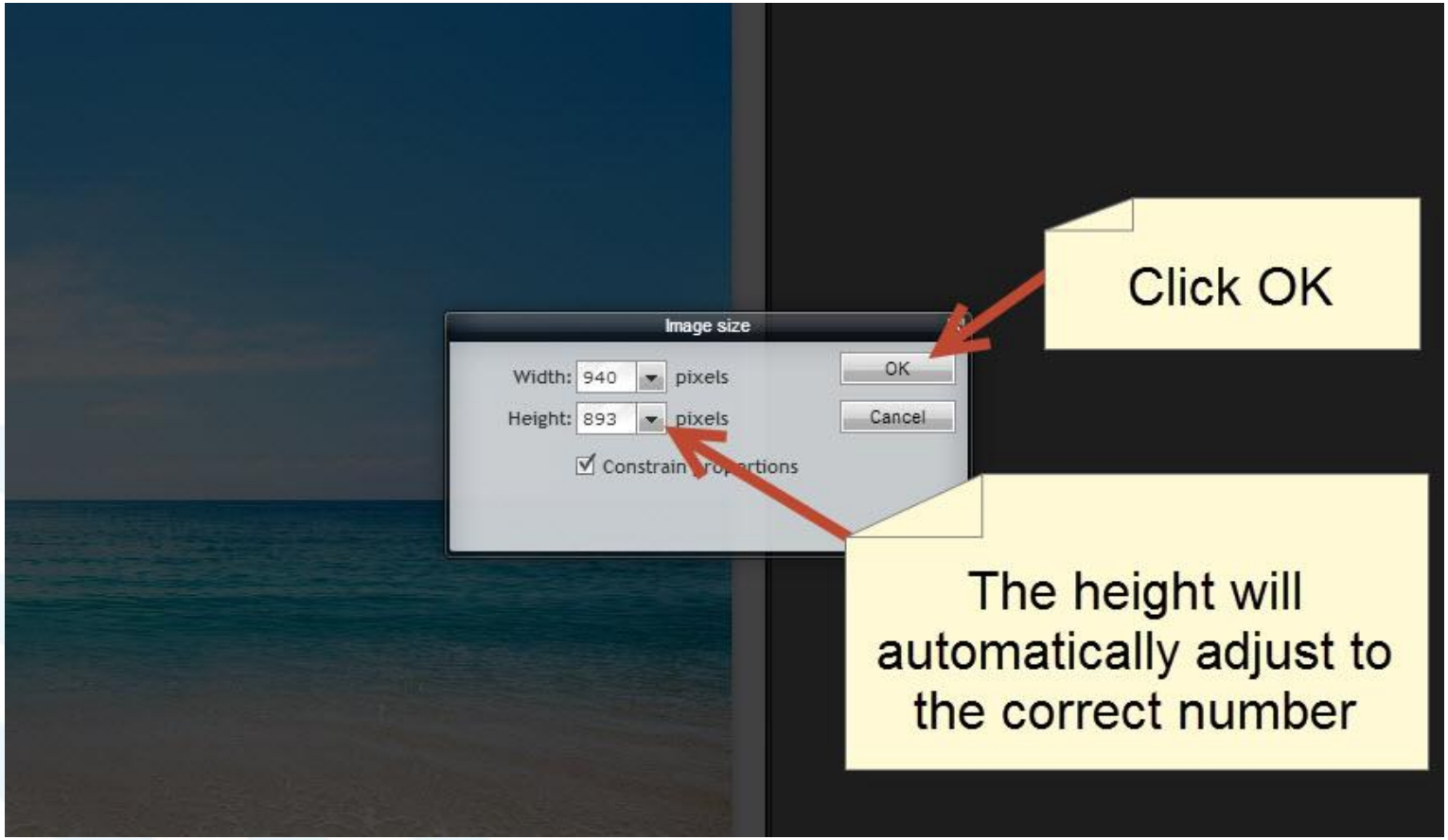
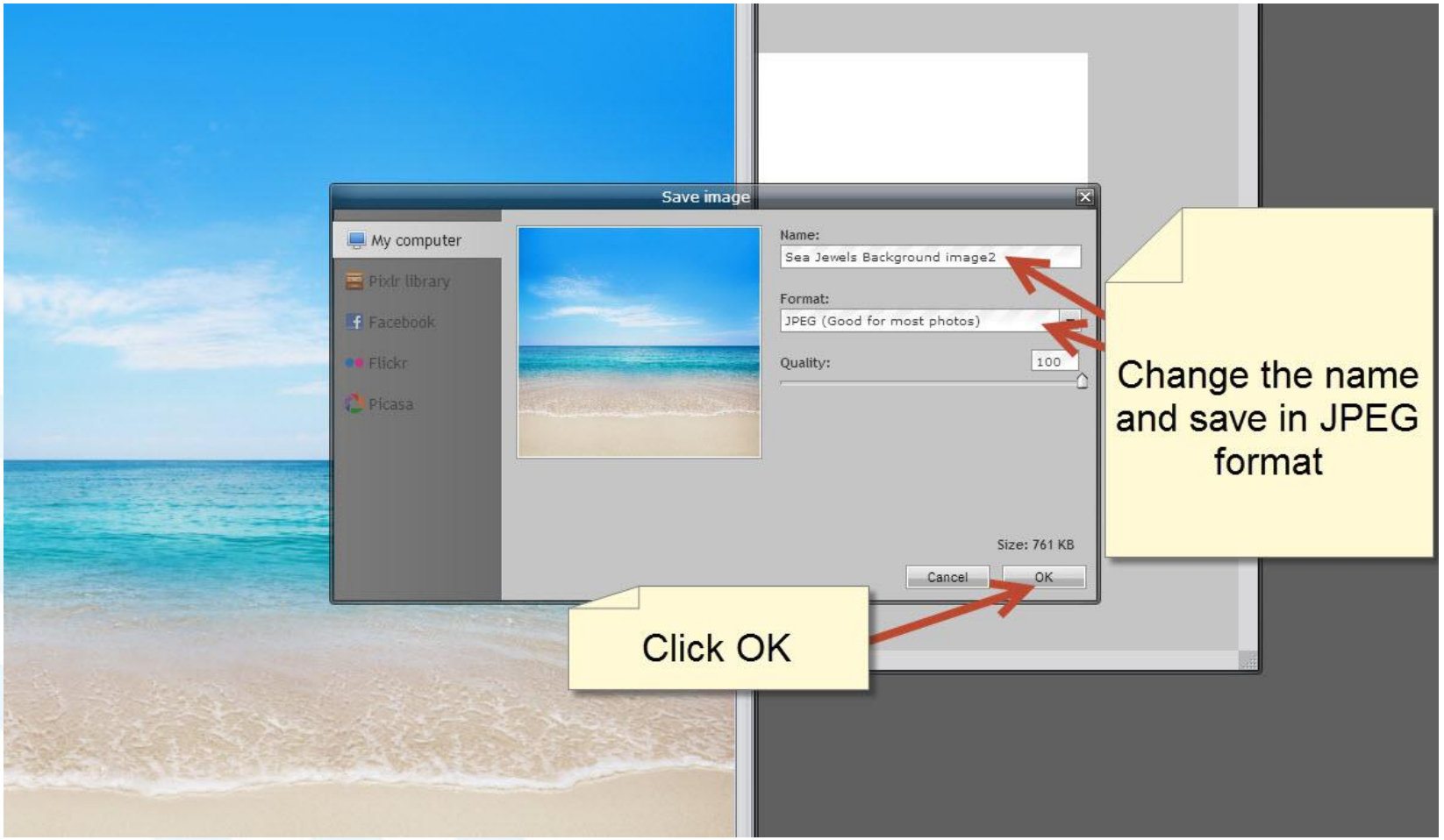
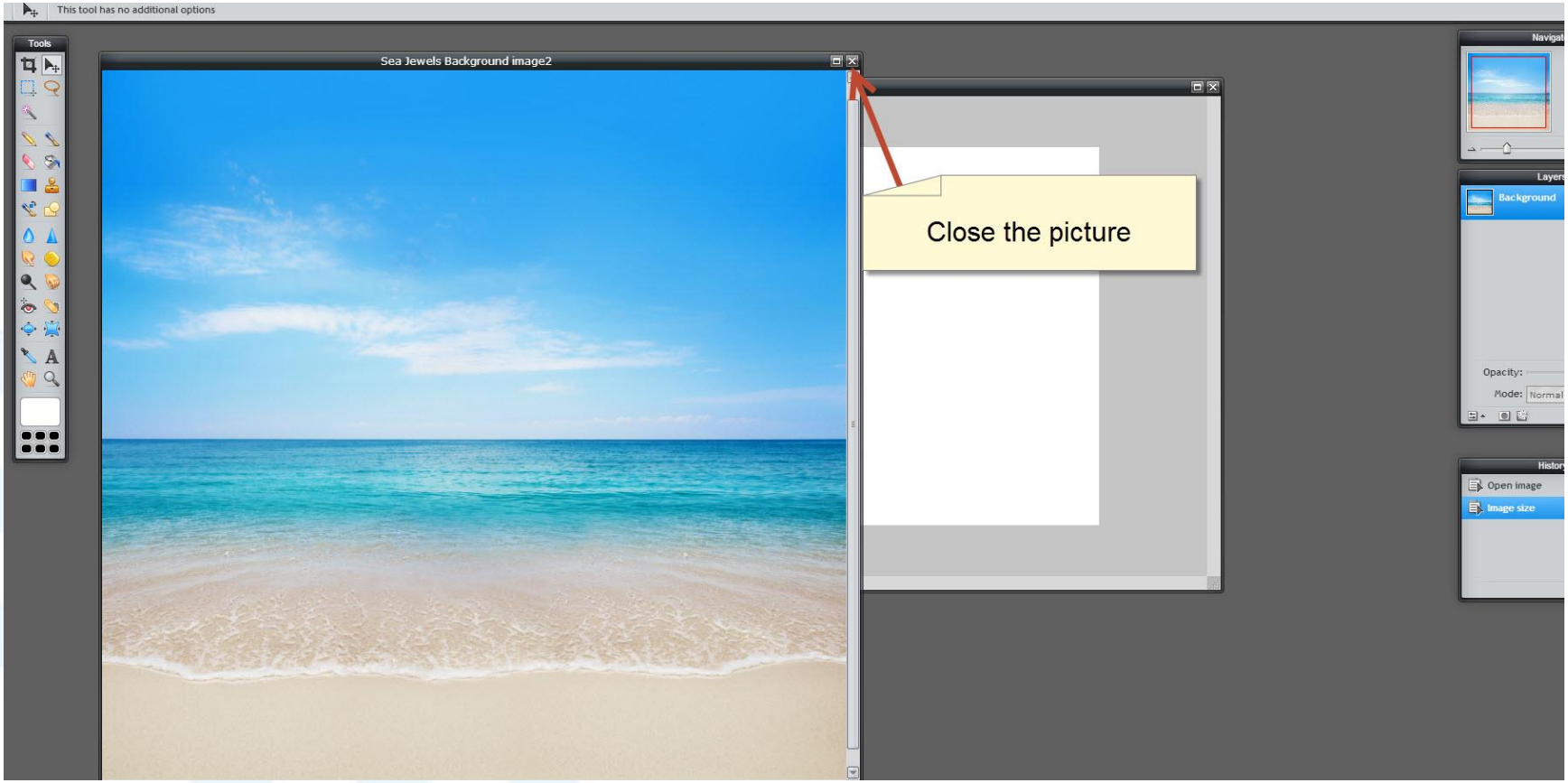


Image size
Width: 940 pixels
Height: 893 pixels
Constrain Proportions
OK
Cancel
Click OK
The height will automatically adjust to the correct number

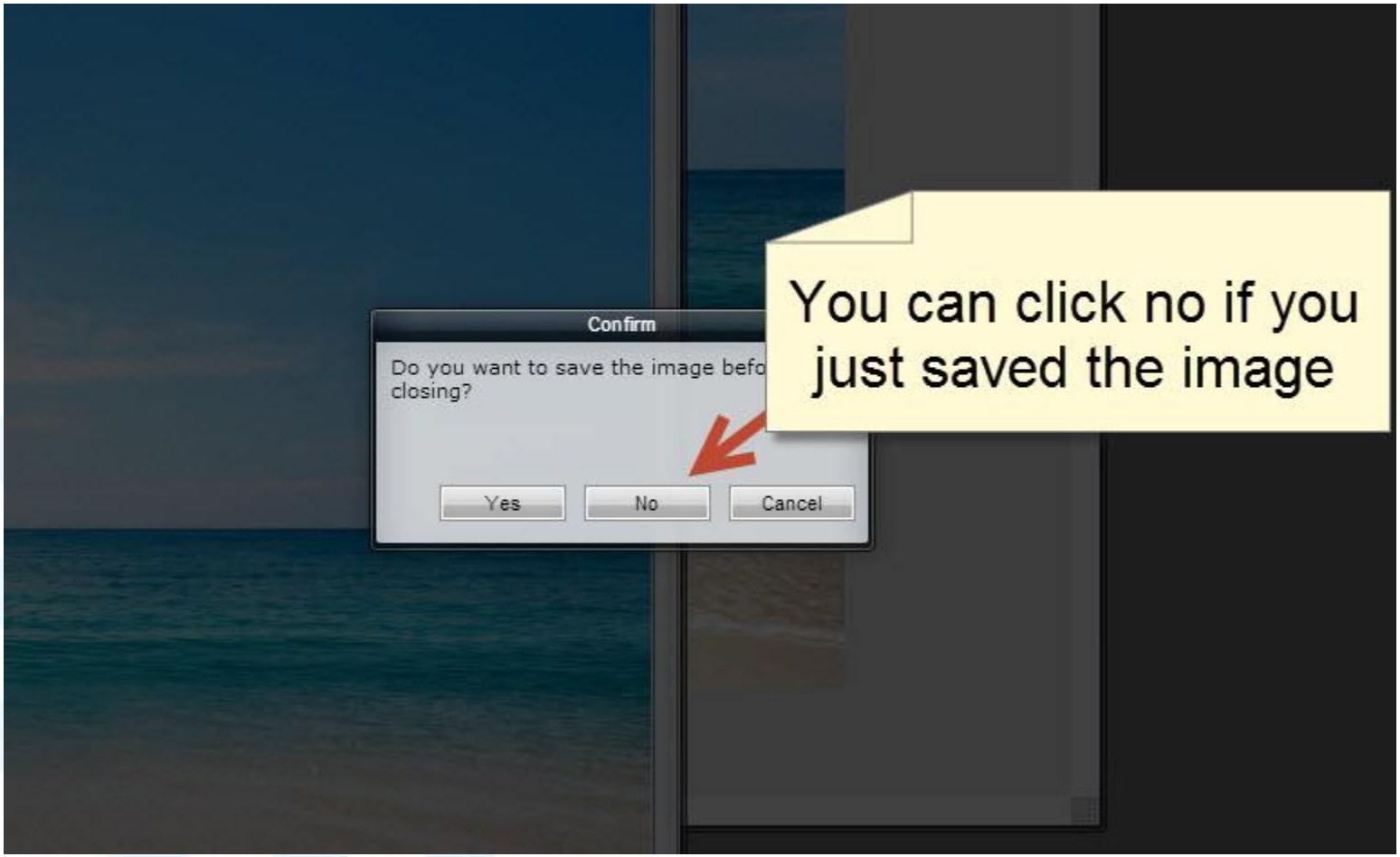
Save the Image



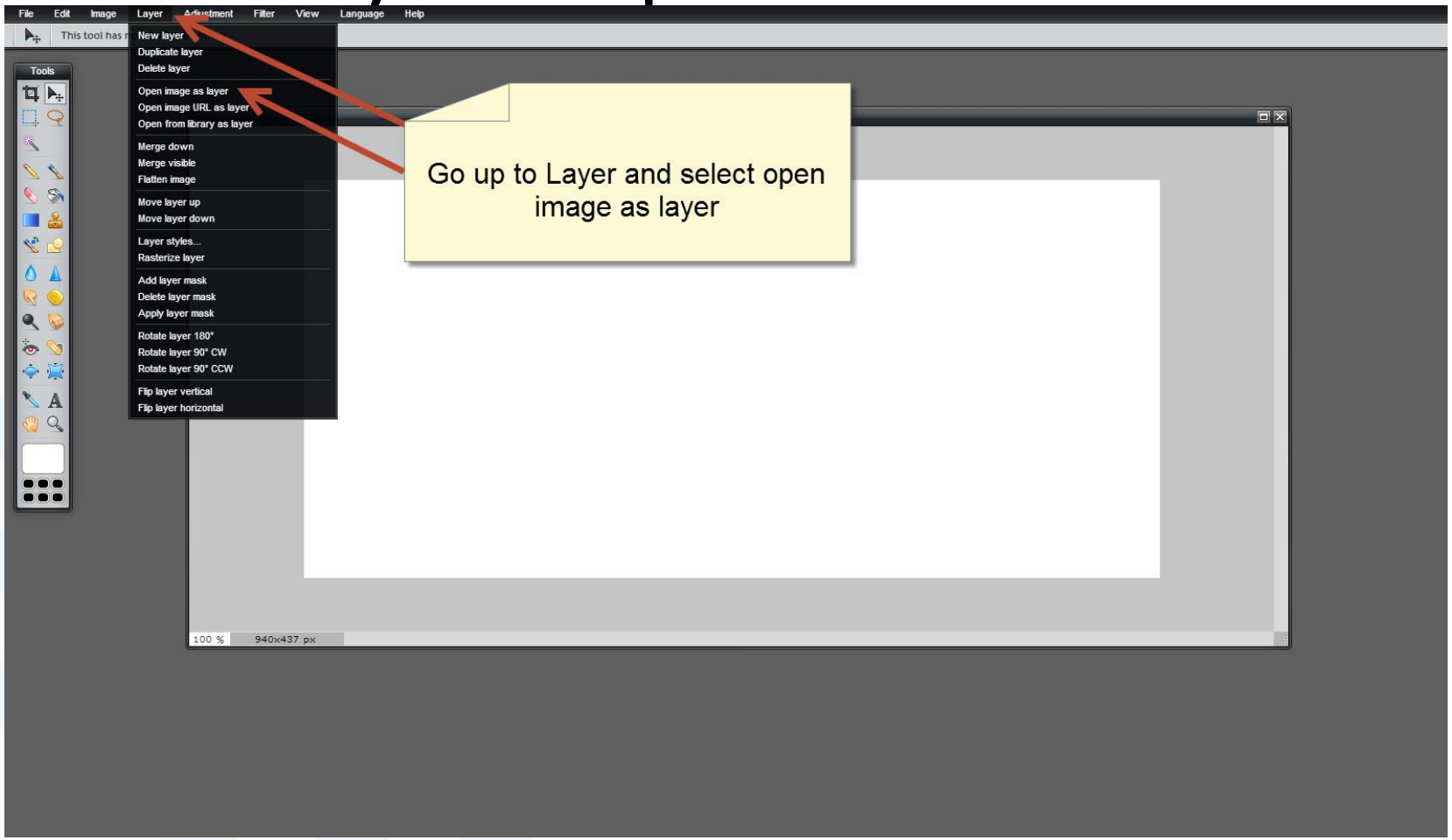
Close the Background Image Window



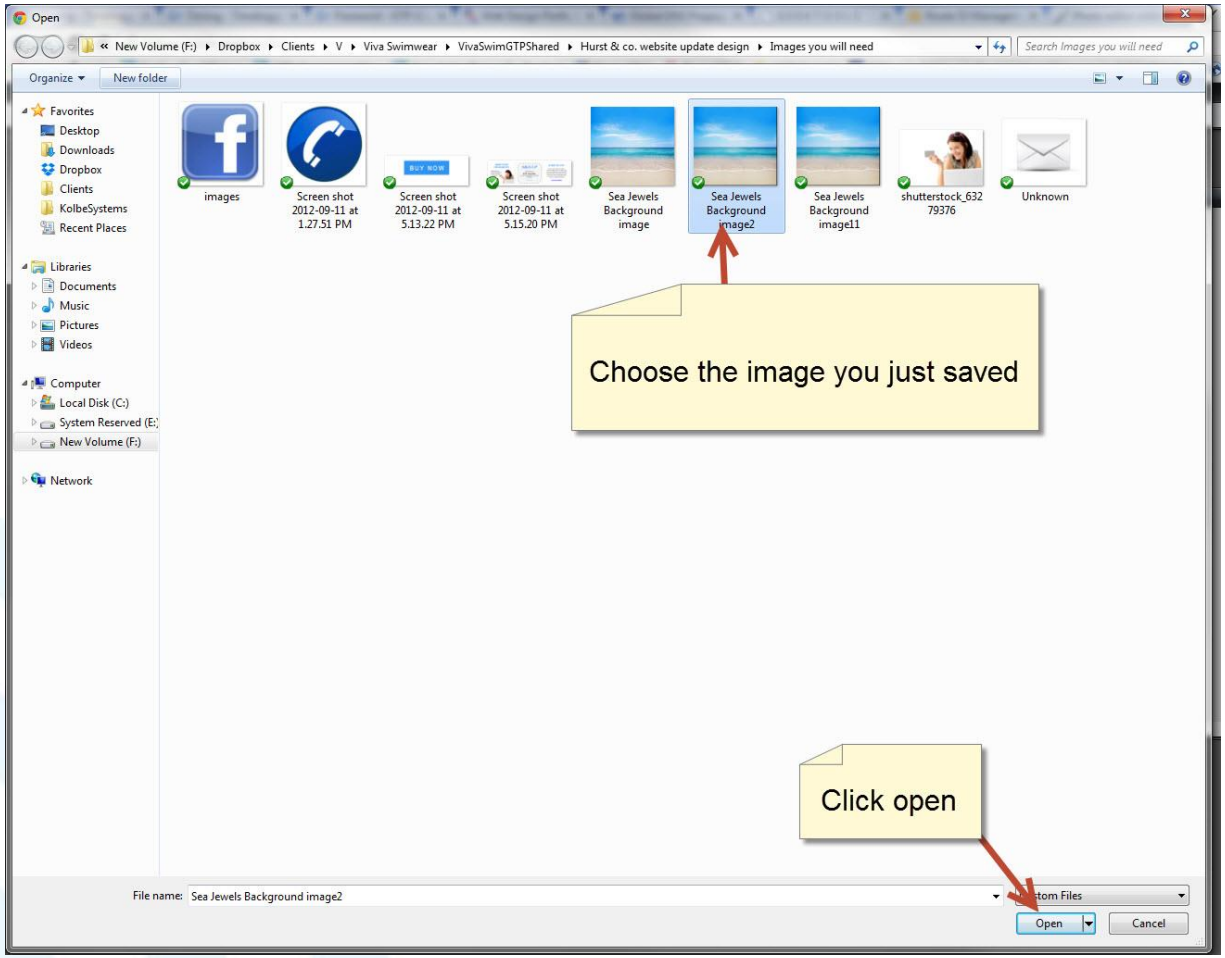
Click No


Confirm
Do you want to save the image befo
closing?
Yes
No
Cancel
You can click no if you just saved the image

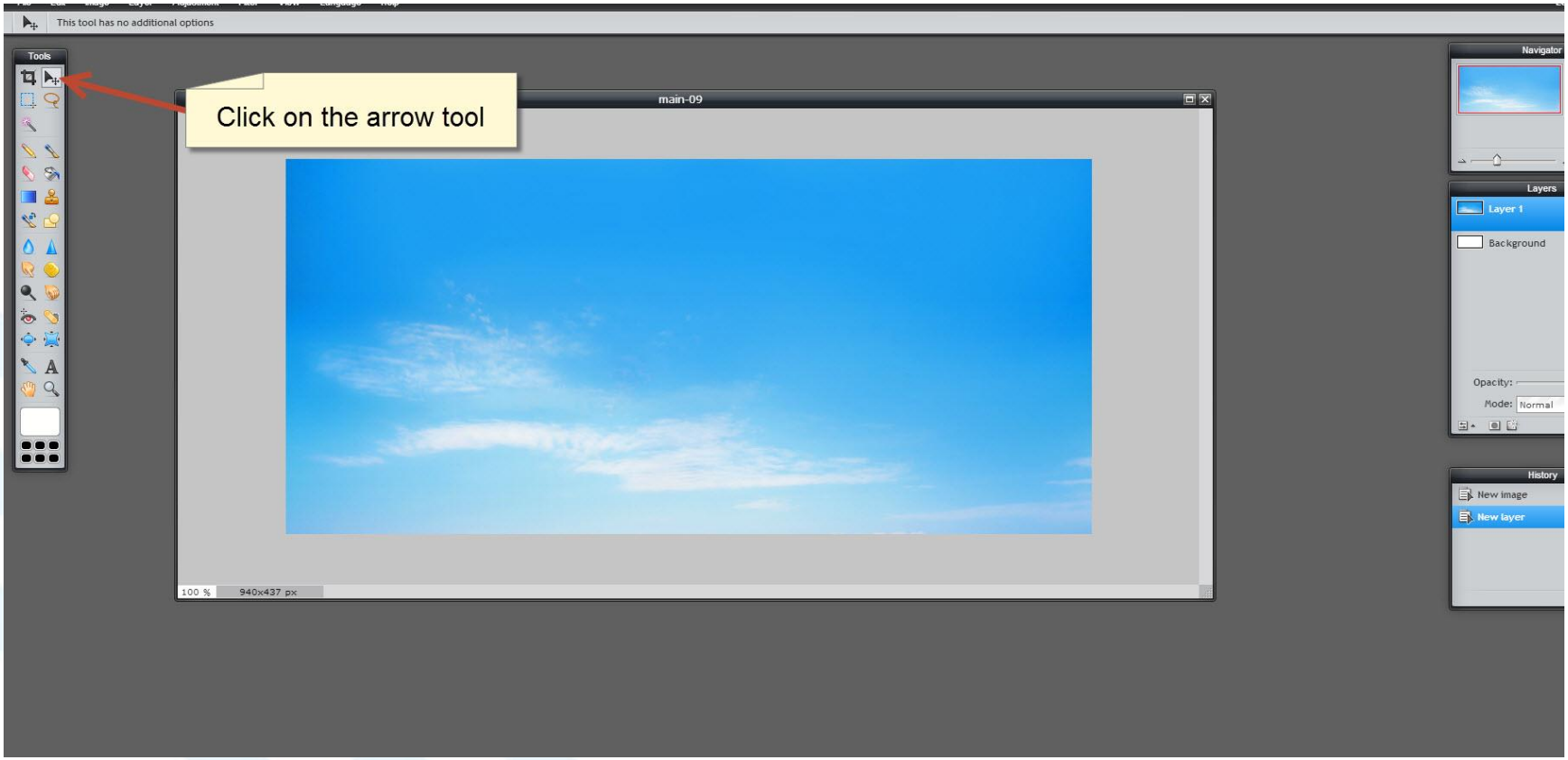
Go to Open Image as Layer Under the Layer Drop Down Menu



Select the Image You Resized

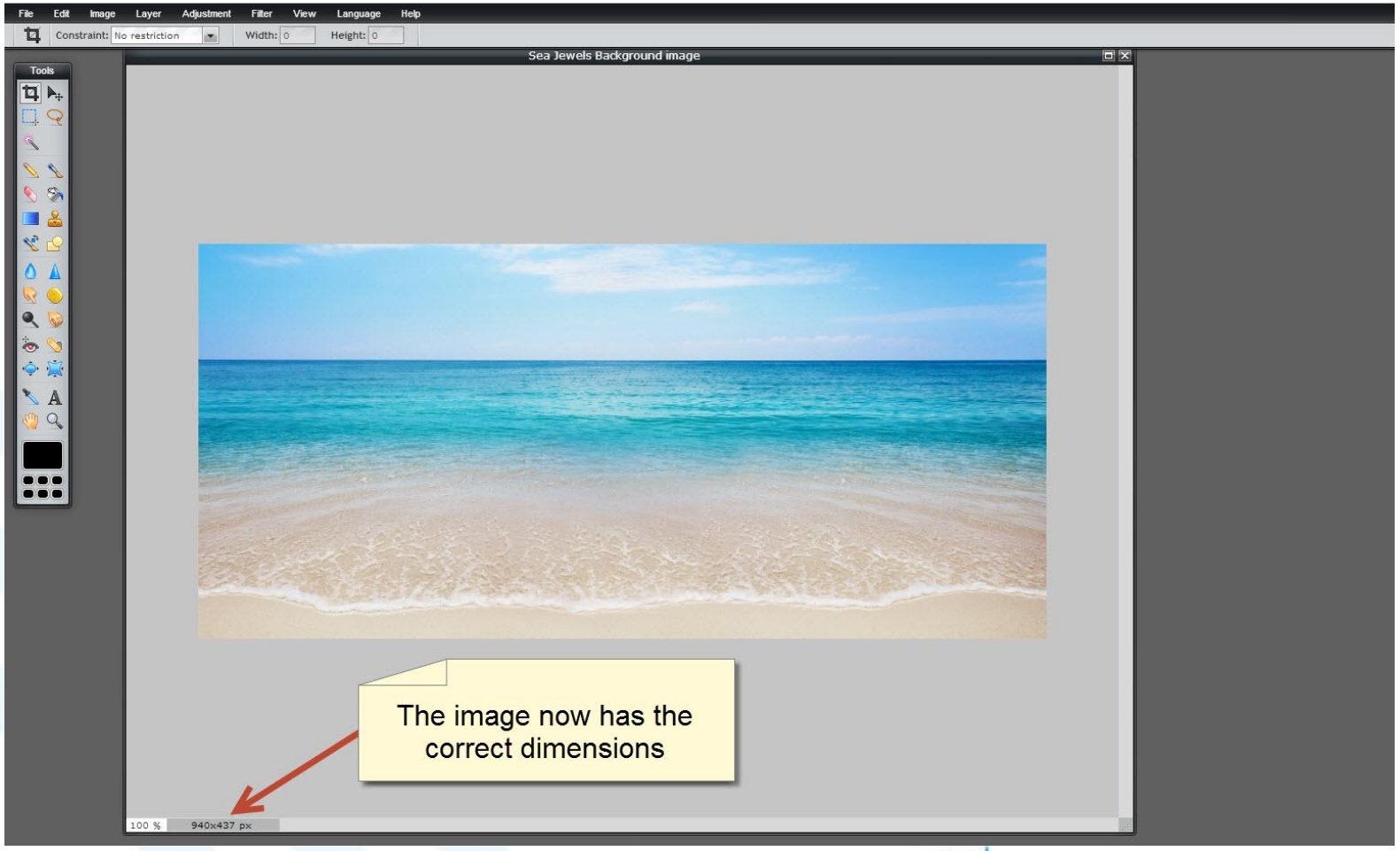


Click on the Arrow Tool

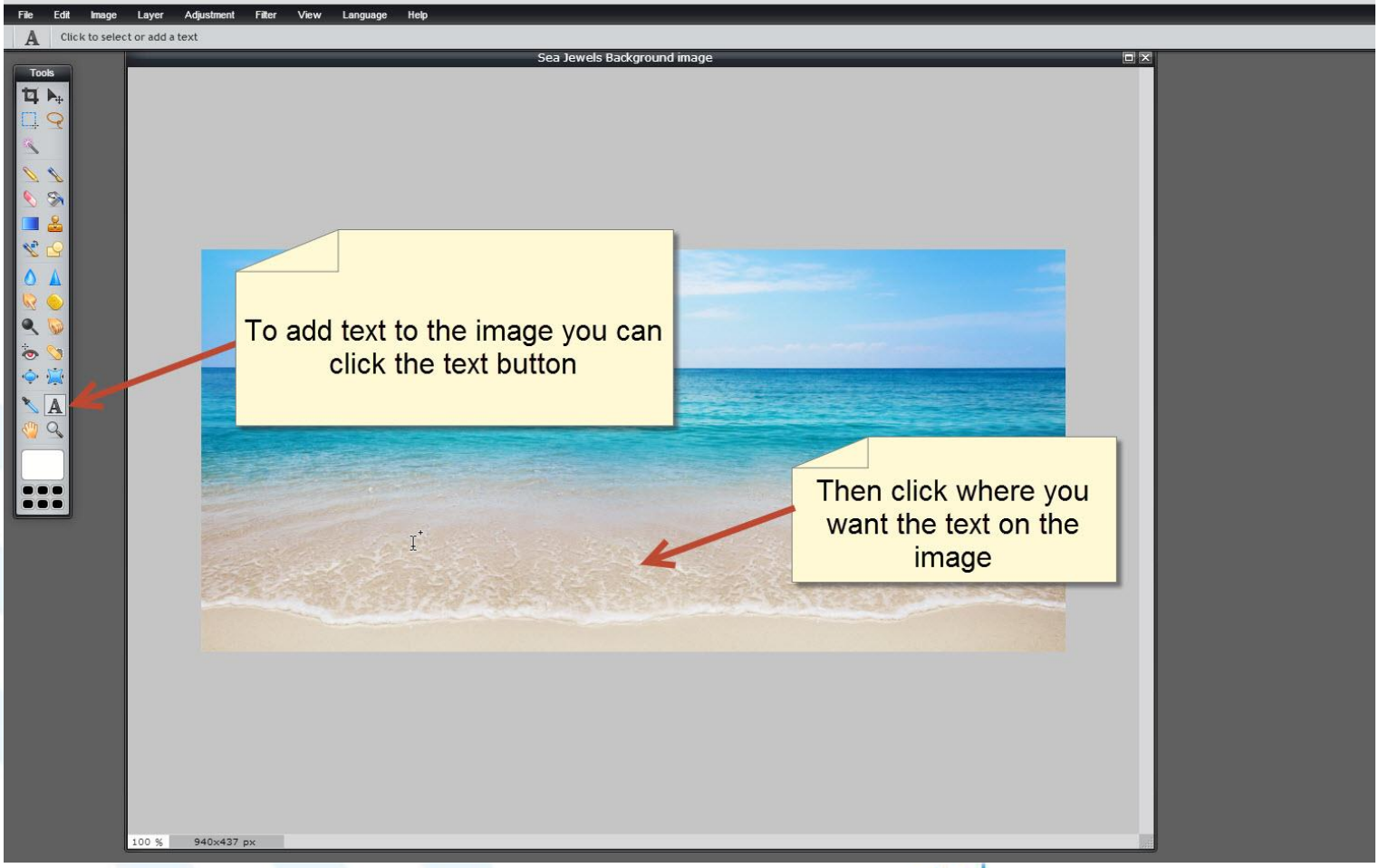


Drag the Background Image Layer on the Canvas

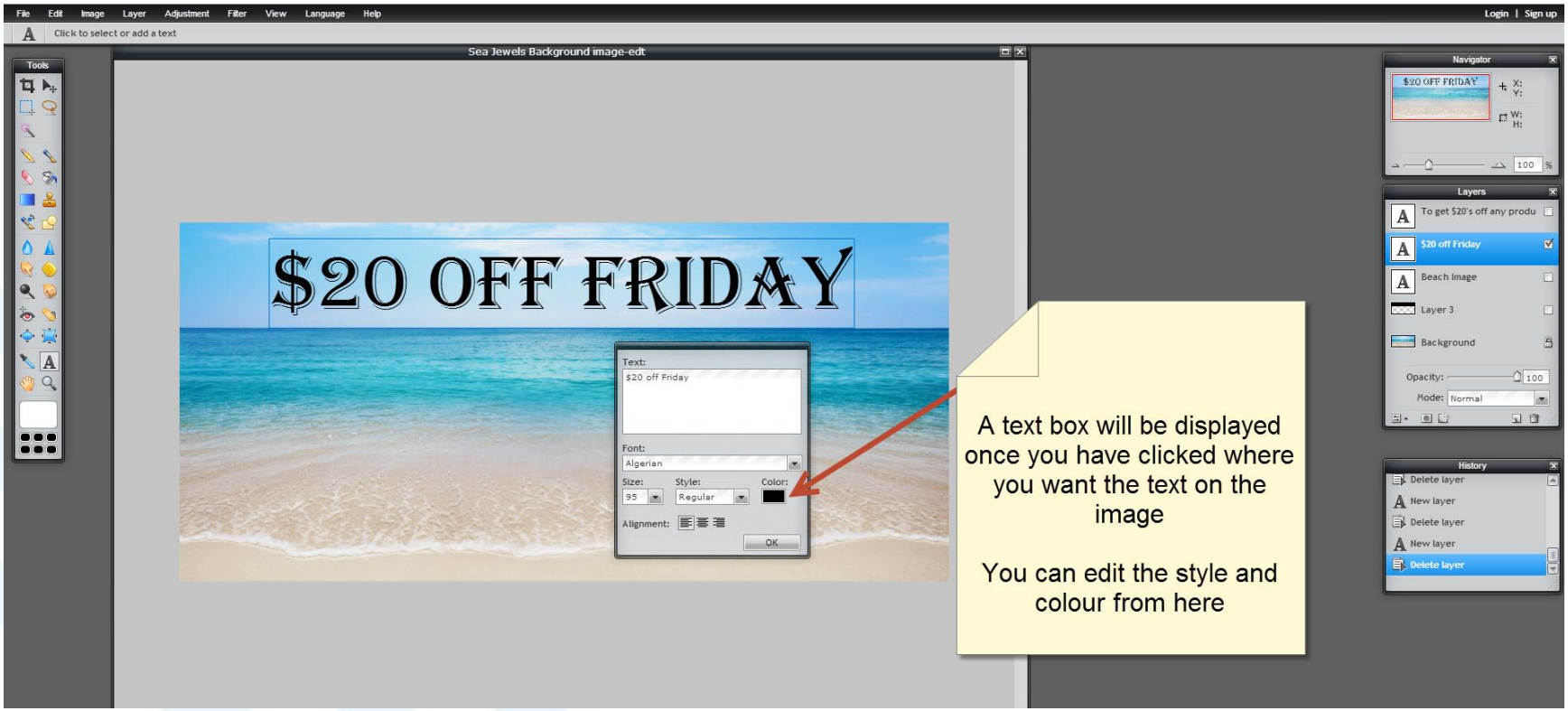
Check the Dimensions



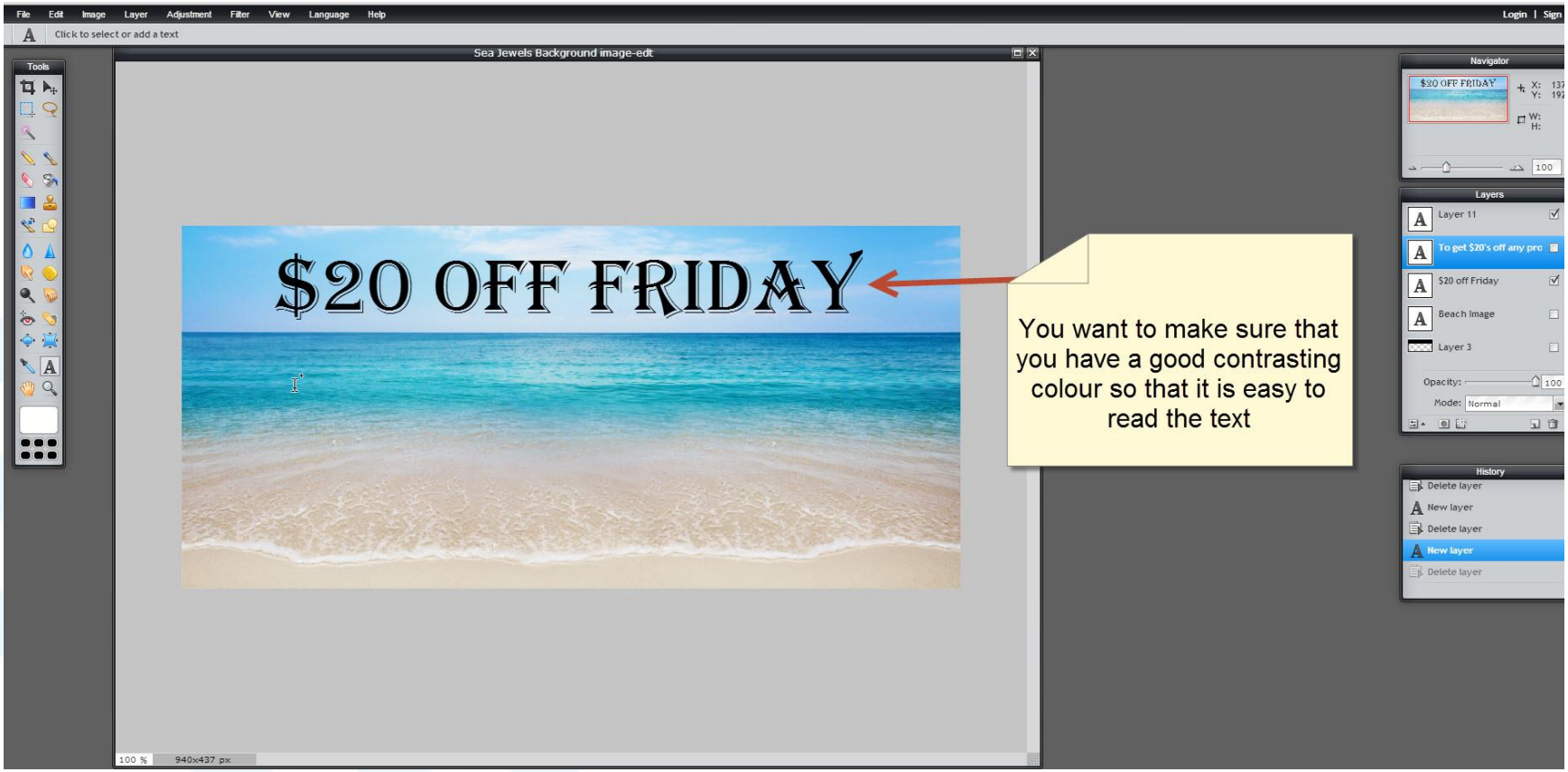
Adding Text


File
Edit
Image
Layer
Adjustment
Filter
View
Language
Help
Click to select or add a text
Tools
Sea Jewels Background image
To add text to the image you can click the text button
Then click where you want the text on the image
100 %
940x437 px

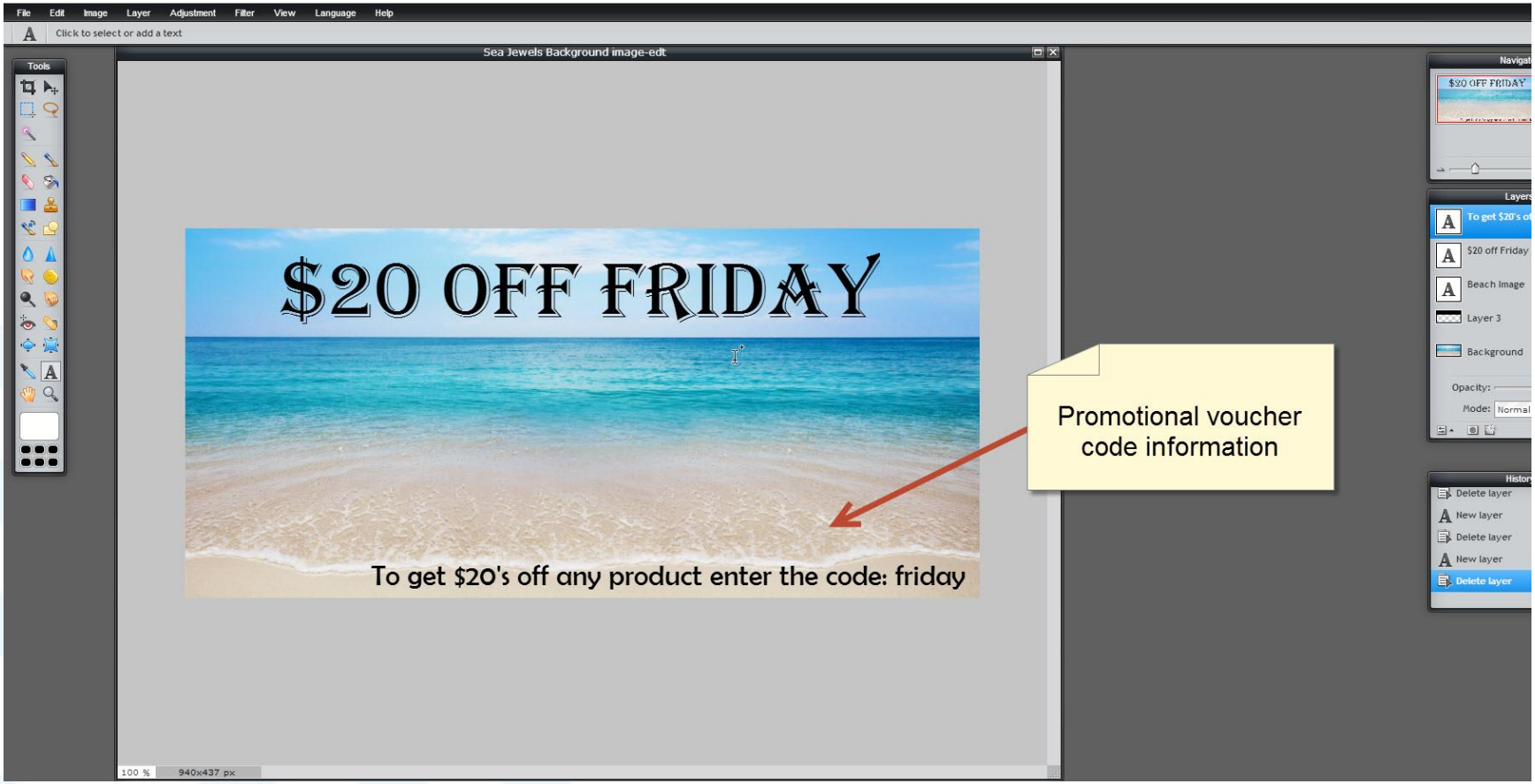
Type in Text into the Text Box and Change the Size, Style and Colour



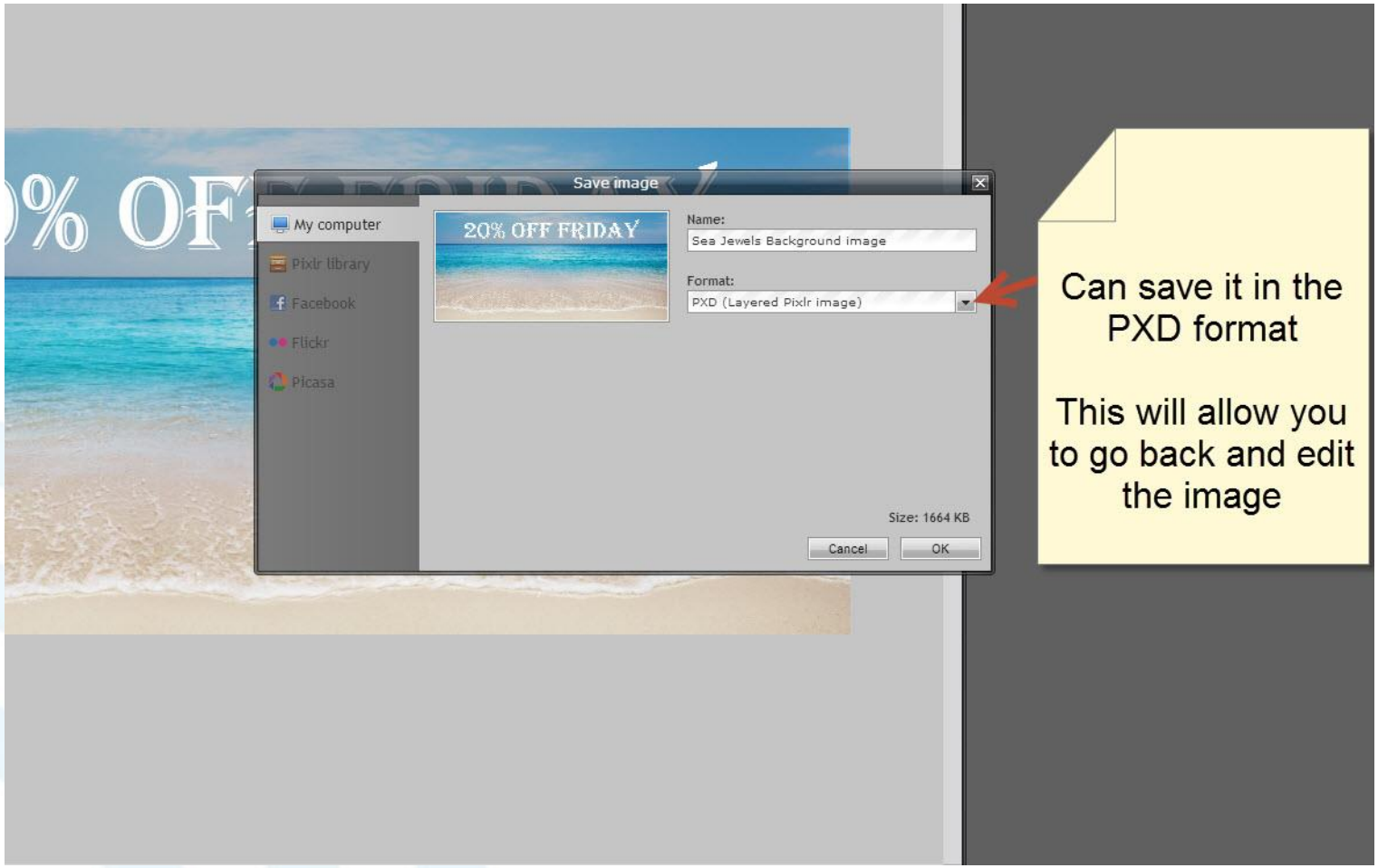
Look for a Easy to Read Colour



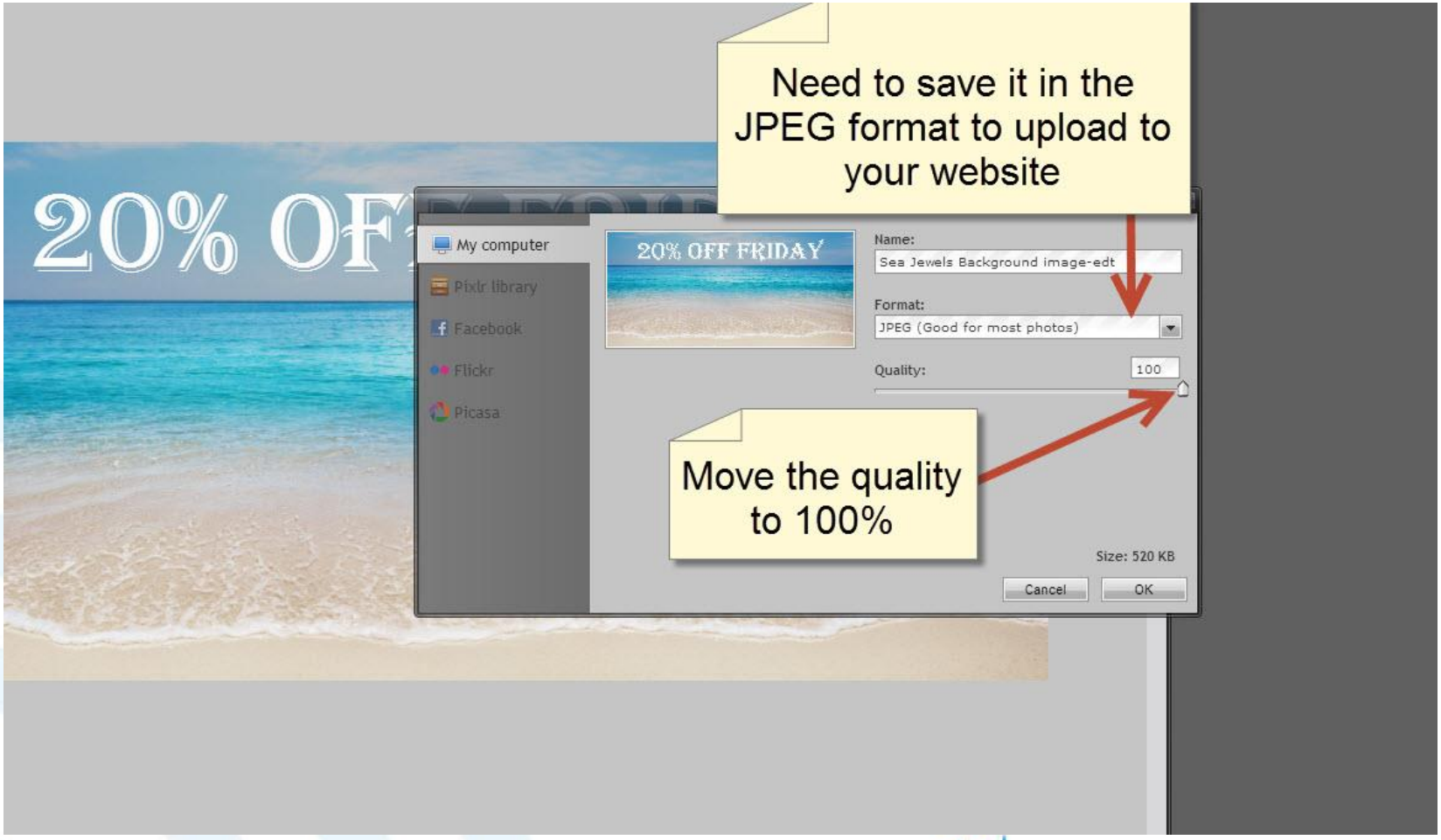
Add the Promotional Text



Save the Image



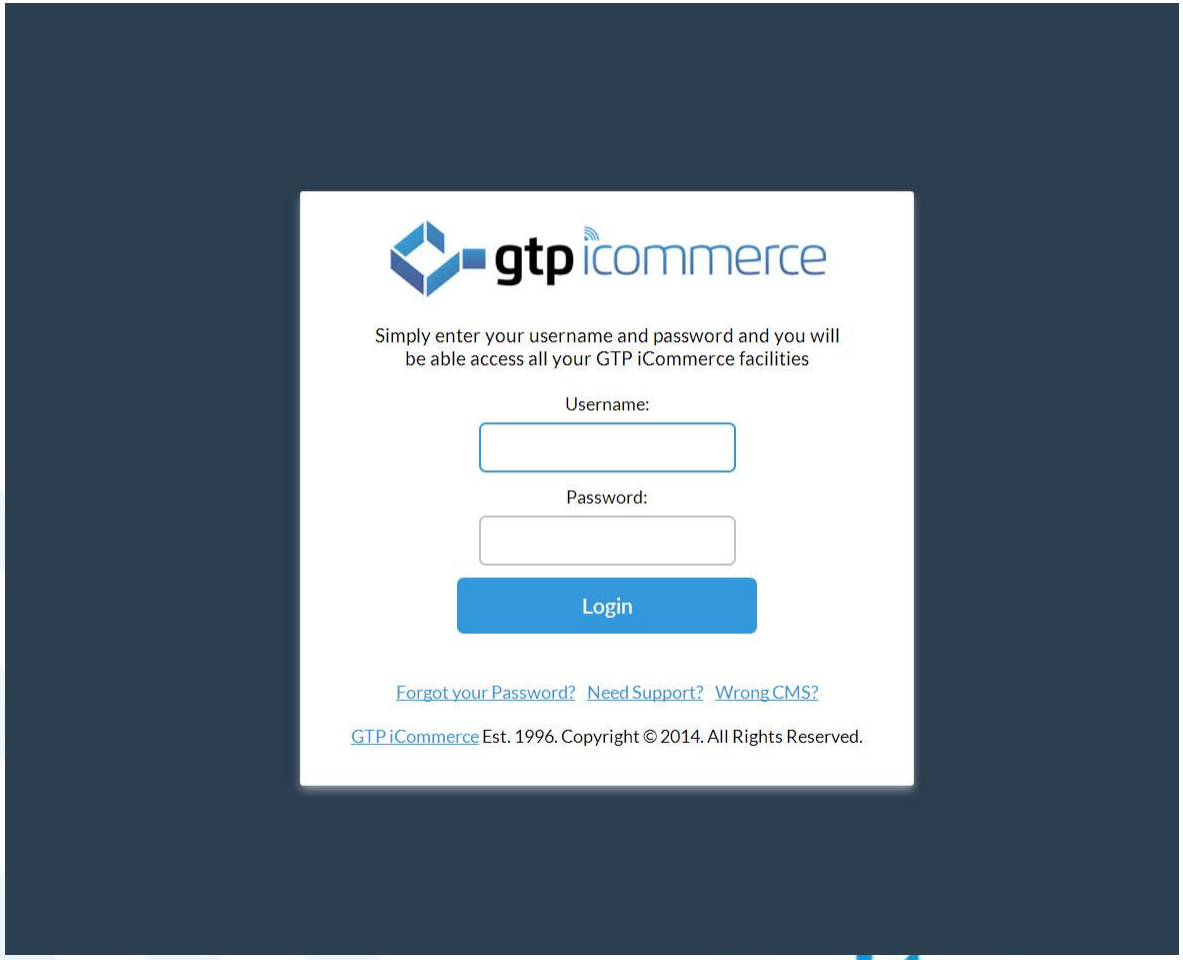
Save as JPEG format



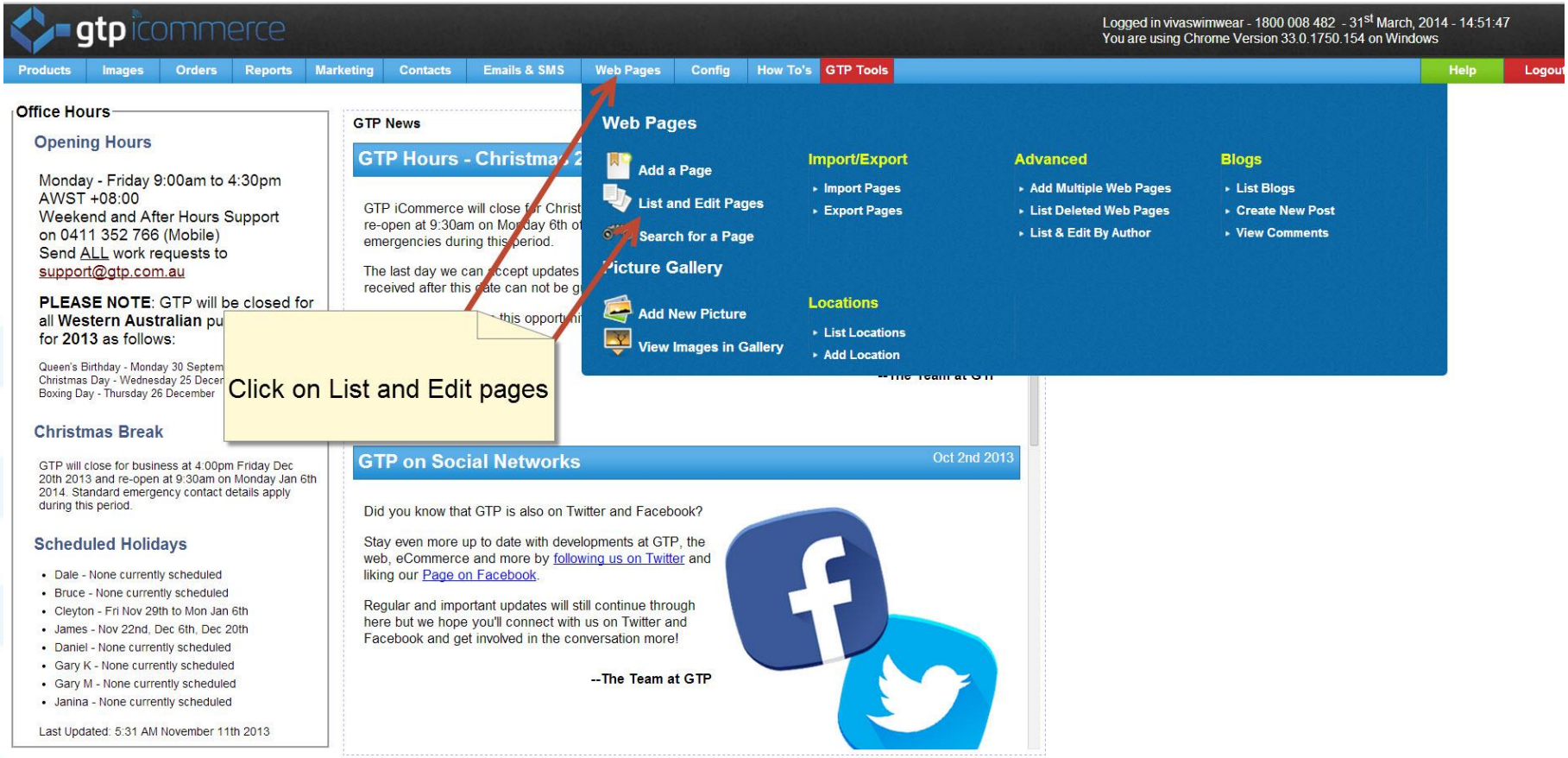
Insert Your New Image Into Your Website

Now that you have created your promotional image it is time to get it on your web site

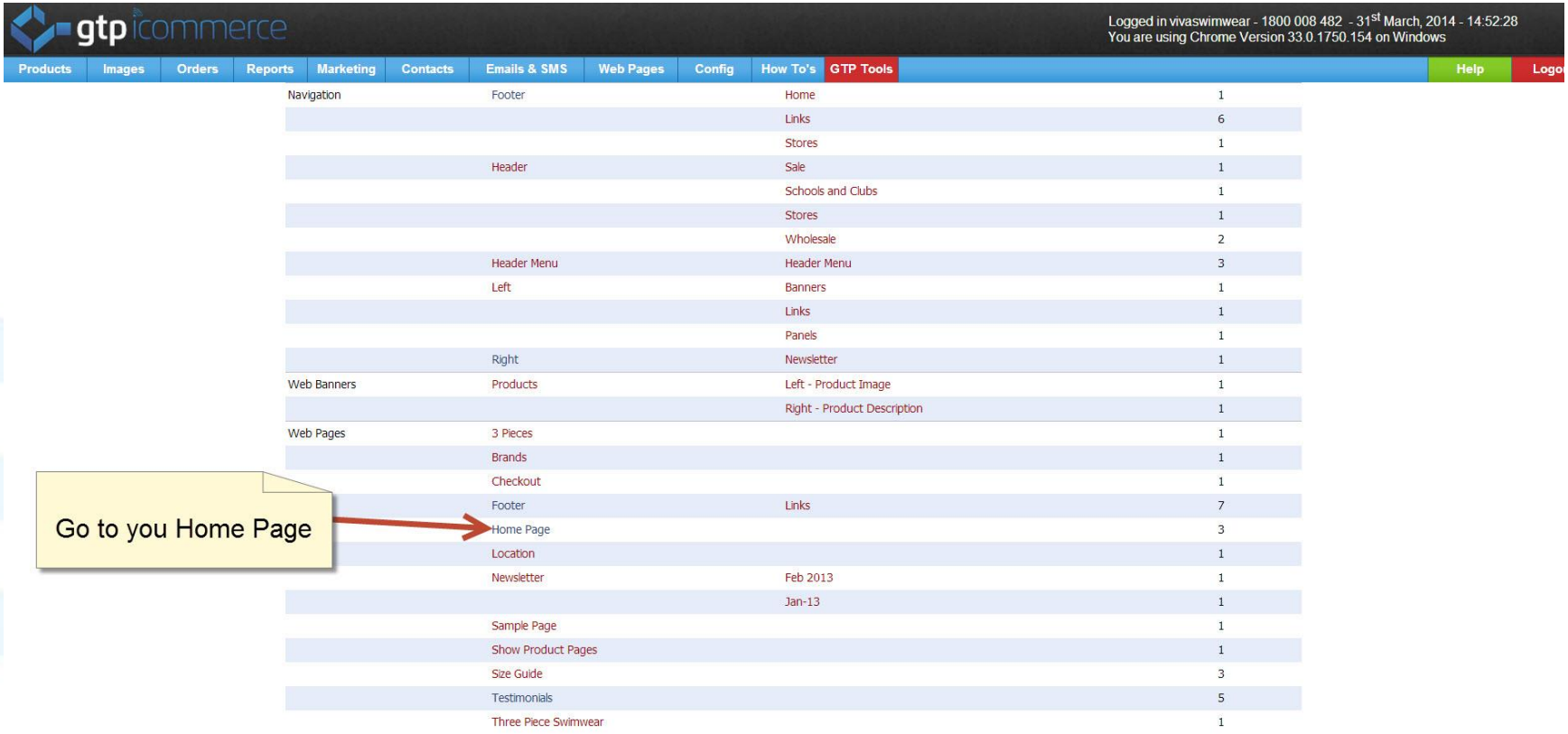
Login to the CMS



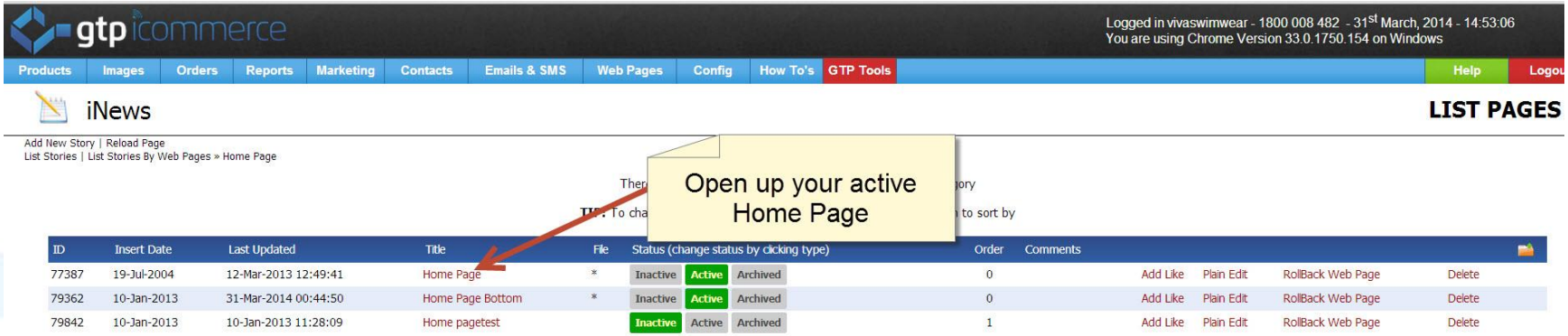
Select List and Edit Pages Under the Web Pages tab



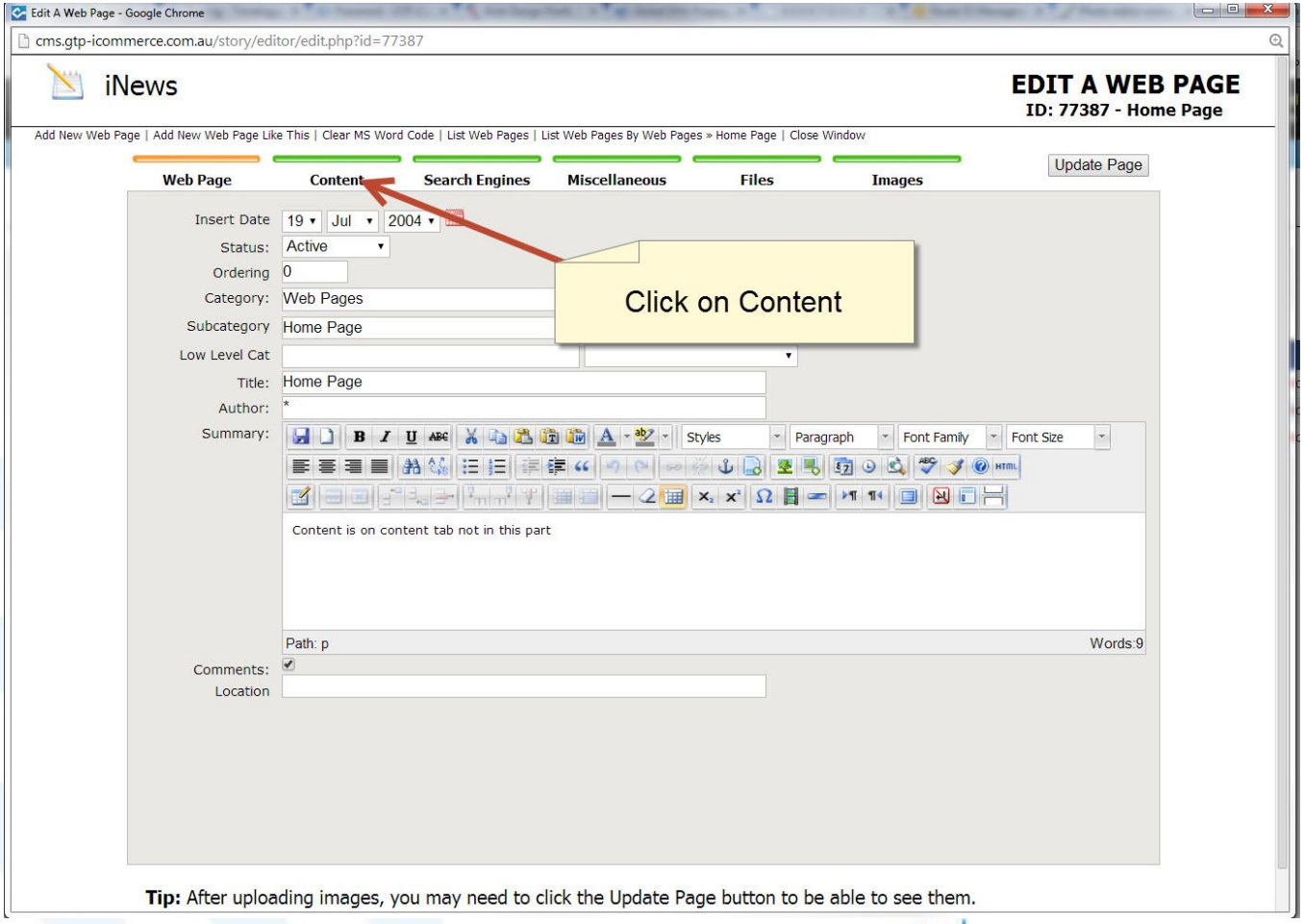
Click on Your Home Page



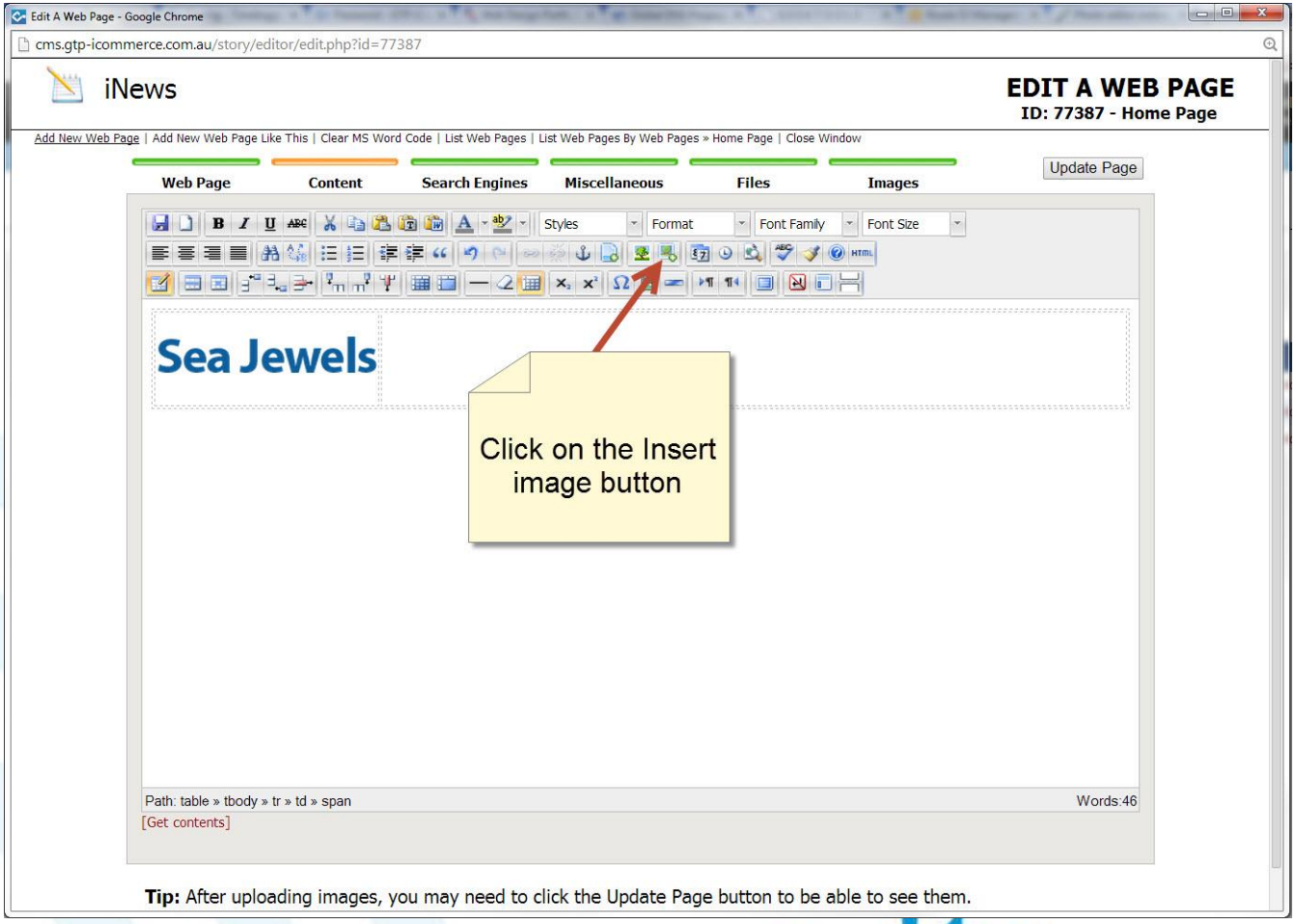
Select Active Home Page



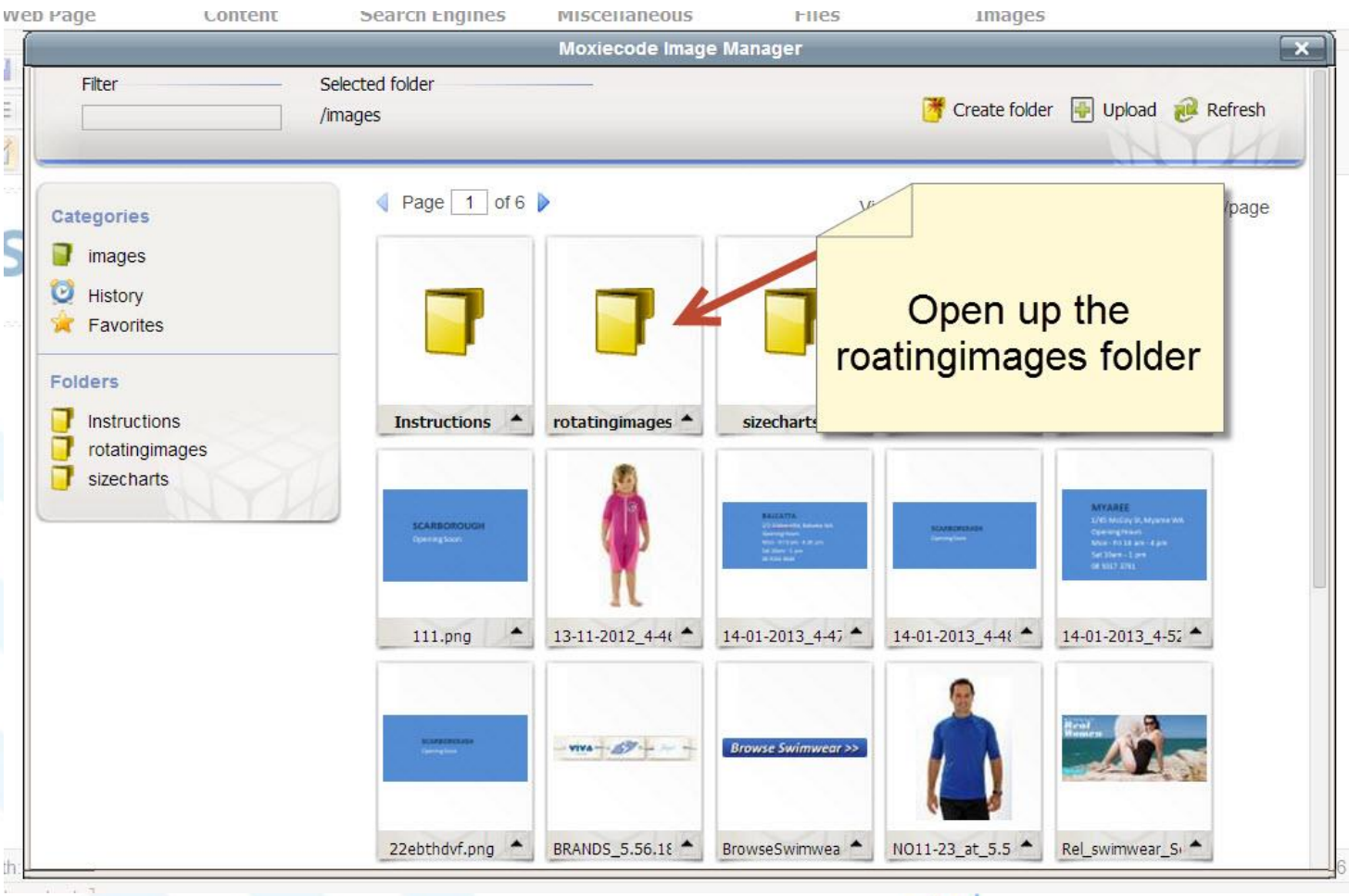
Click on the Content tab



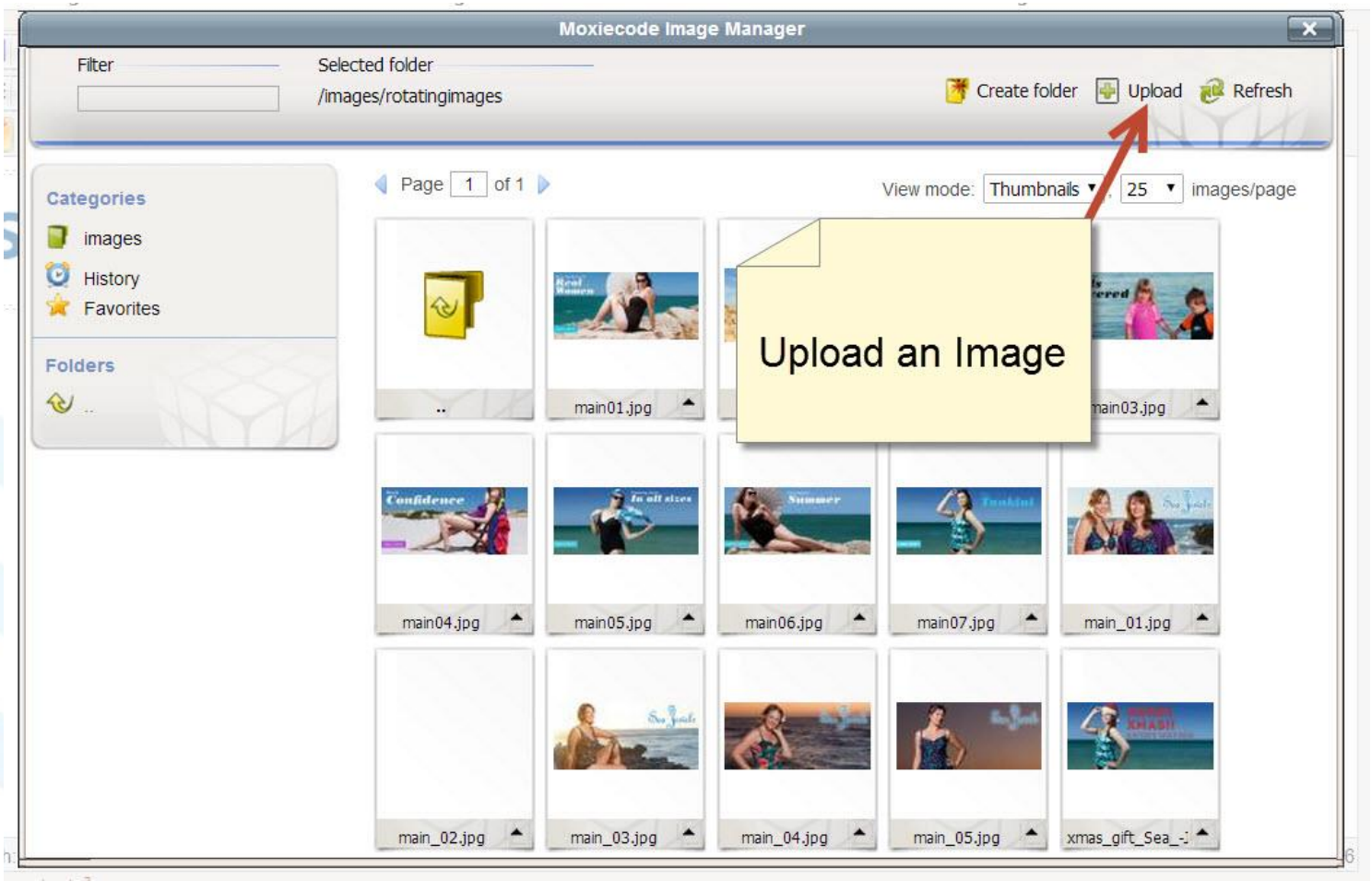
Select the Insert Image button



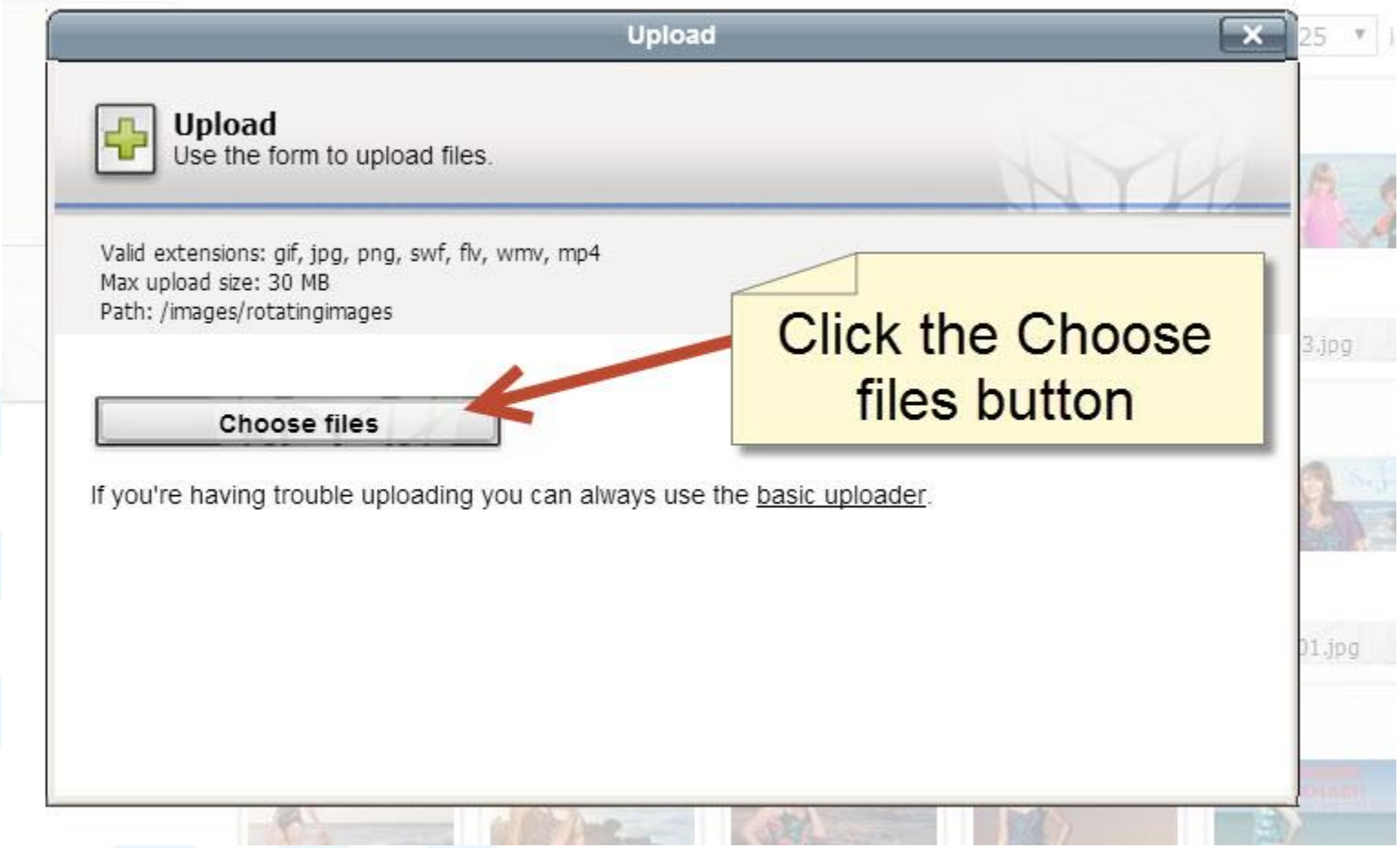
Open the roatingimages Folder



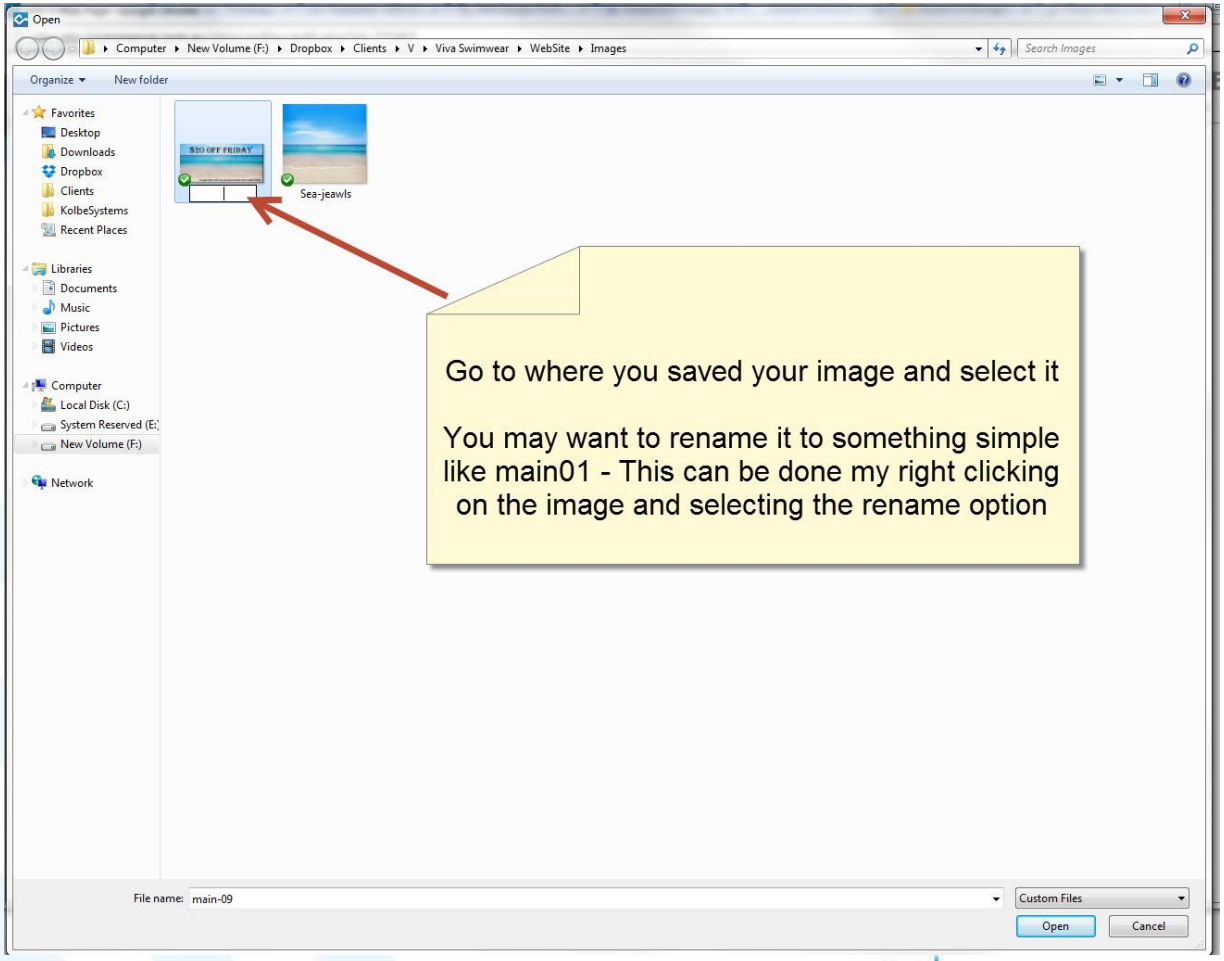
Click the Upload Button



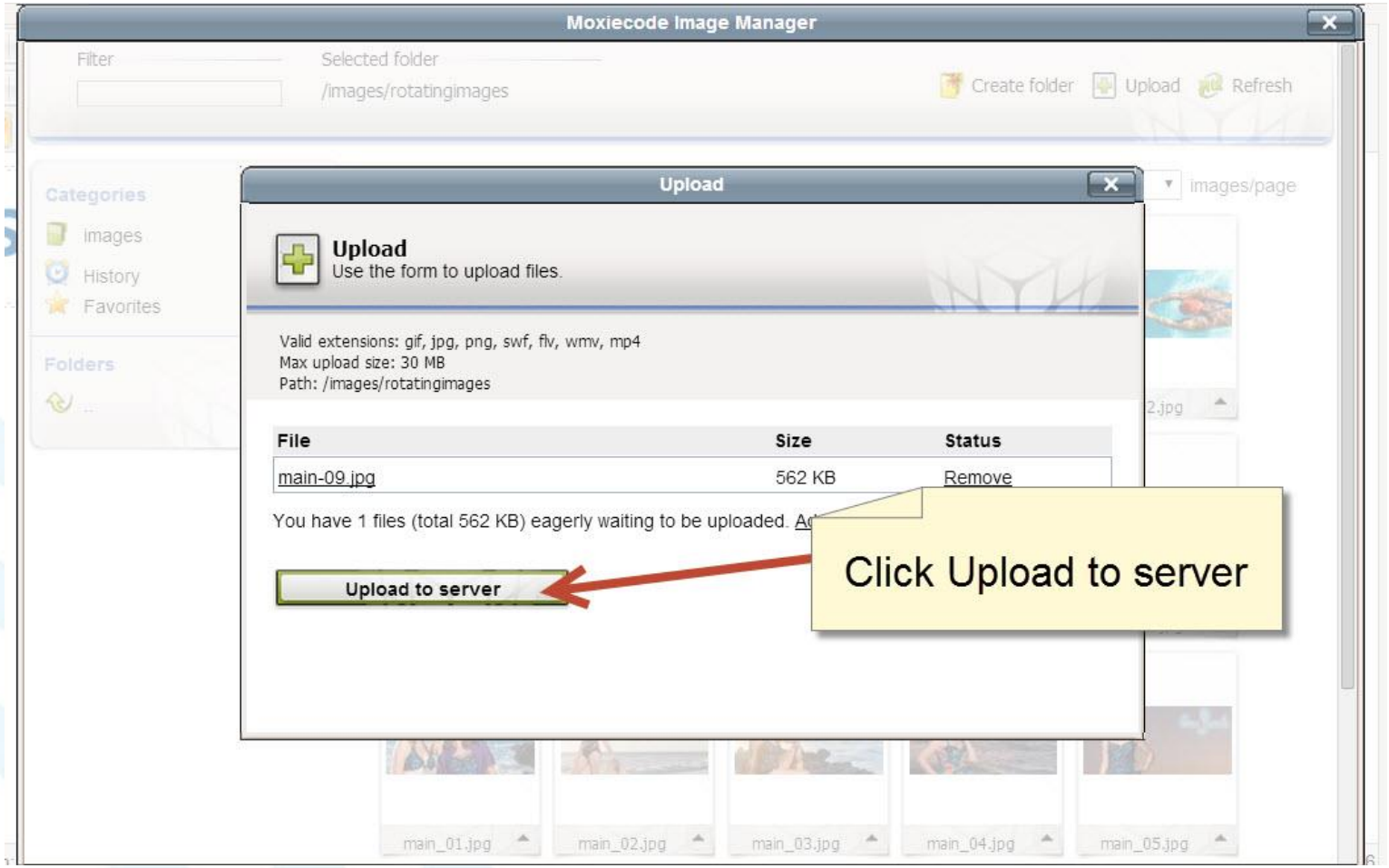
Select the Choose files Button



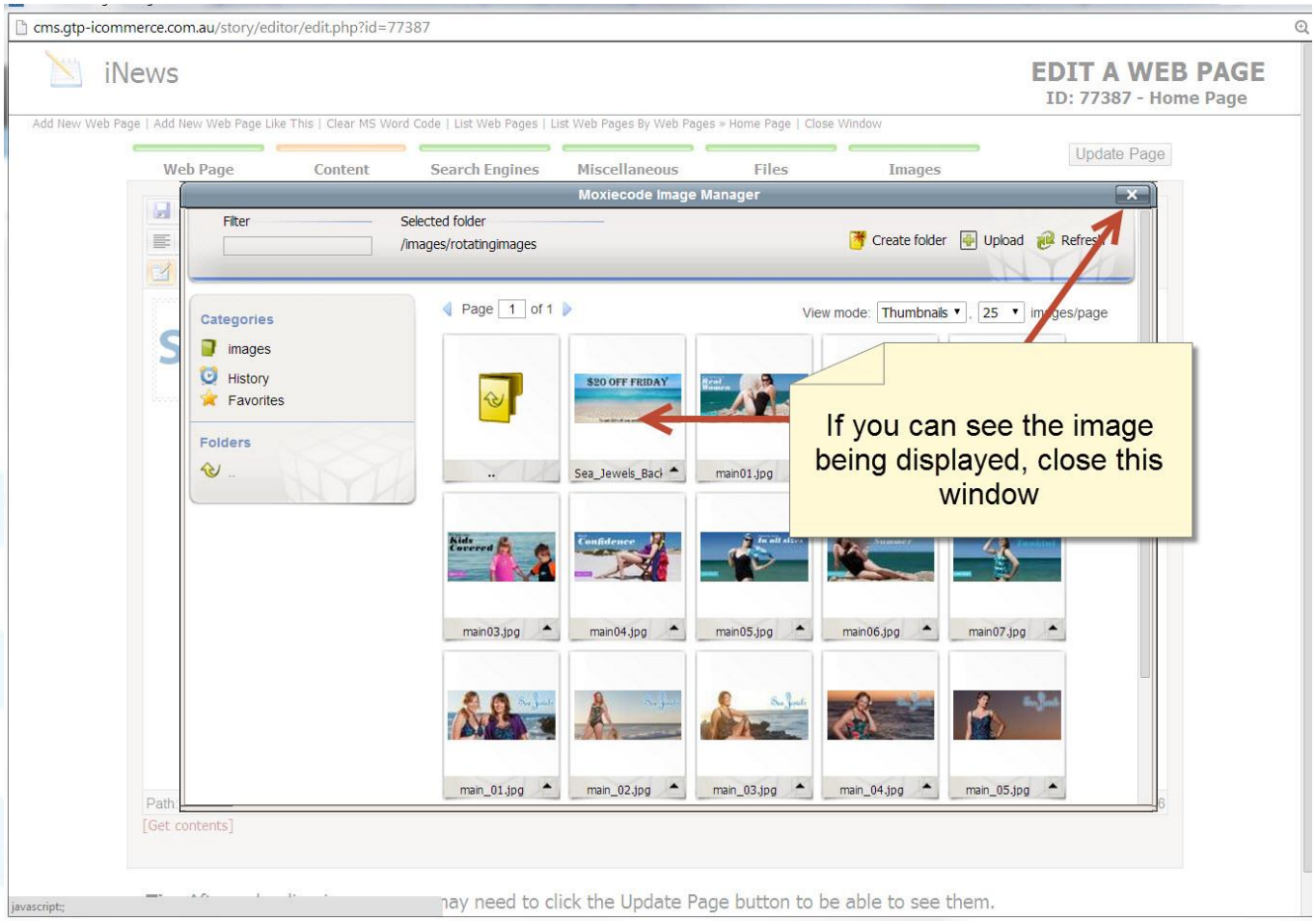
Select the Image you Made



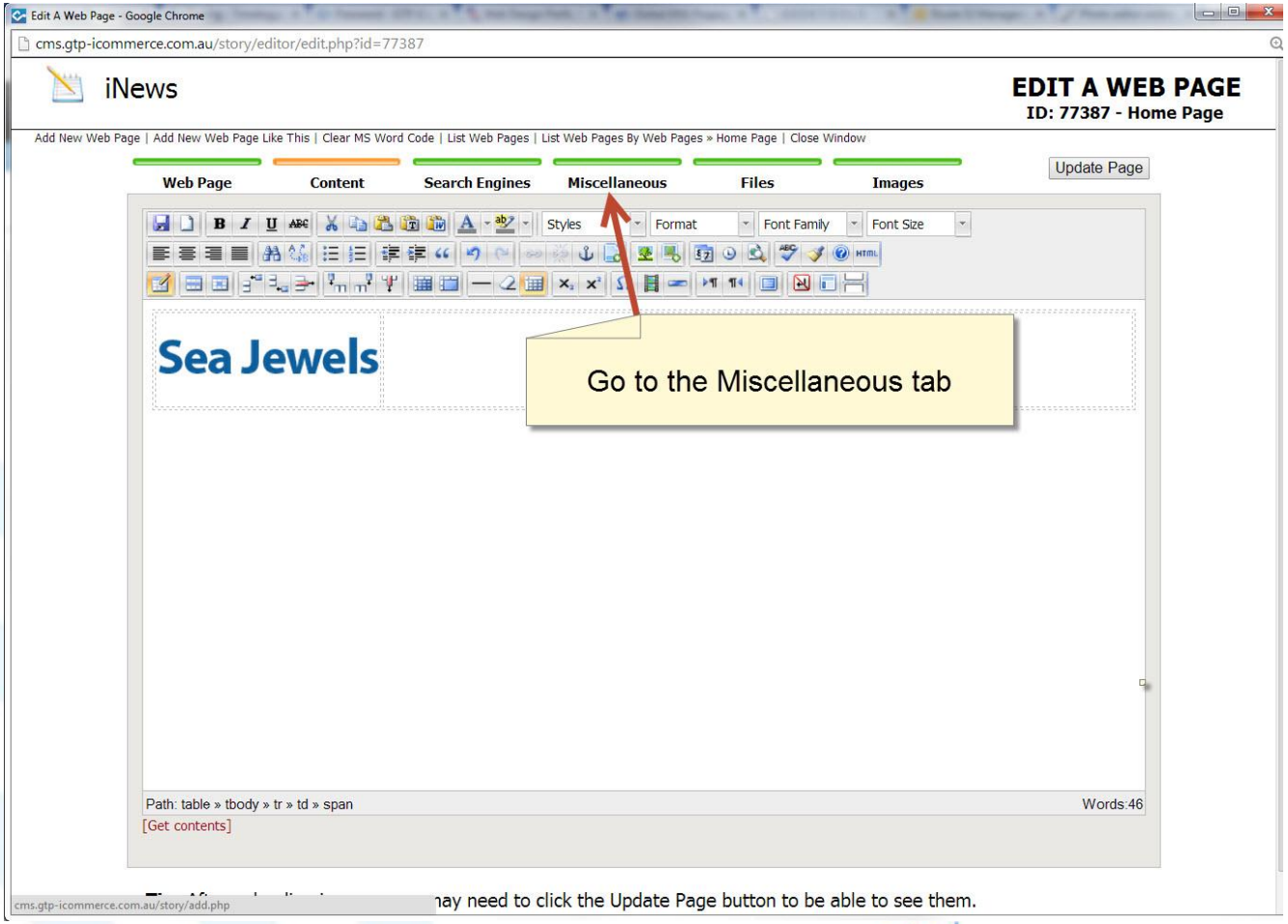
Upload the Image to the Server



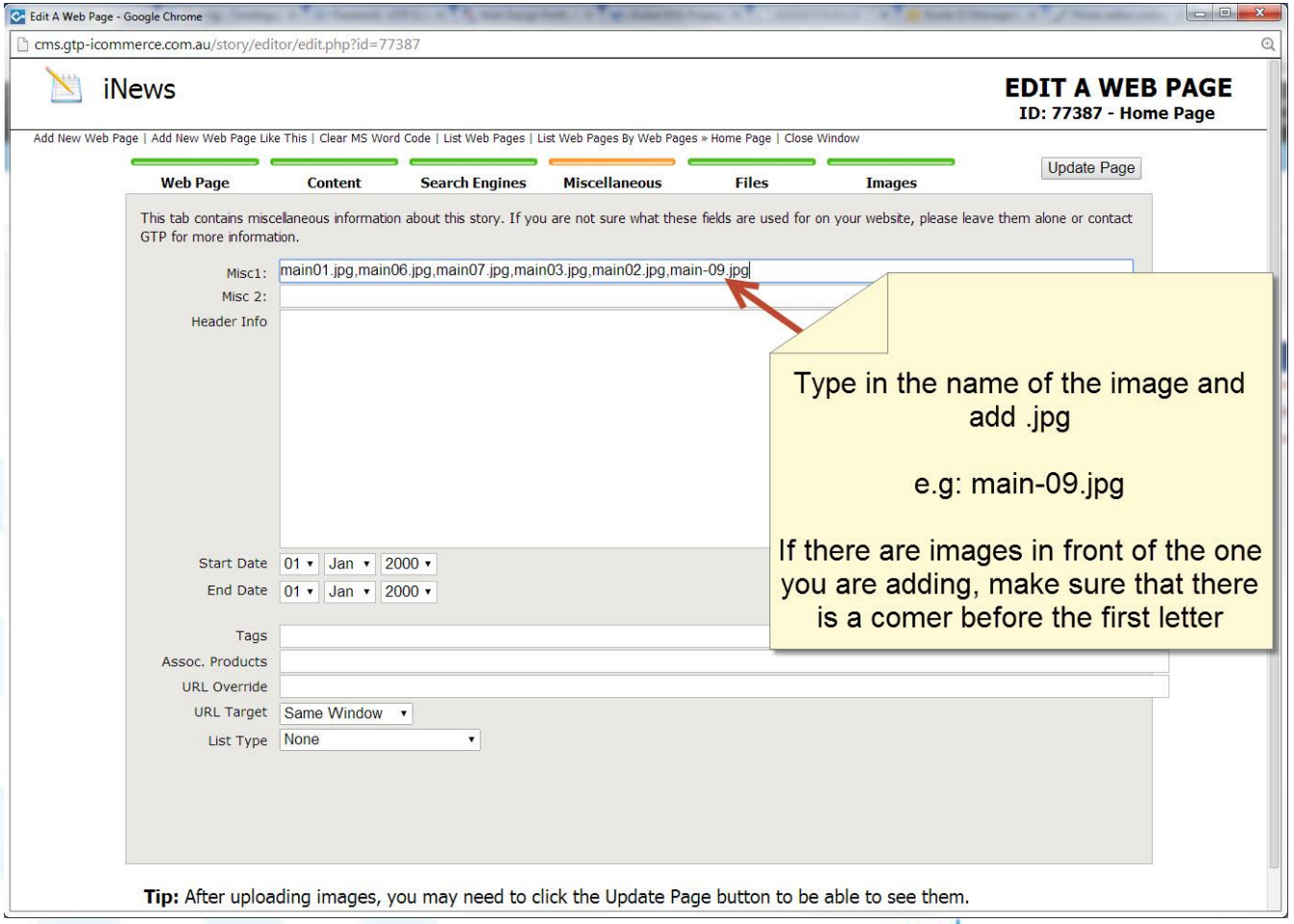
Close the Insert Image Window



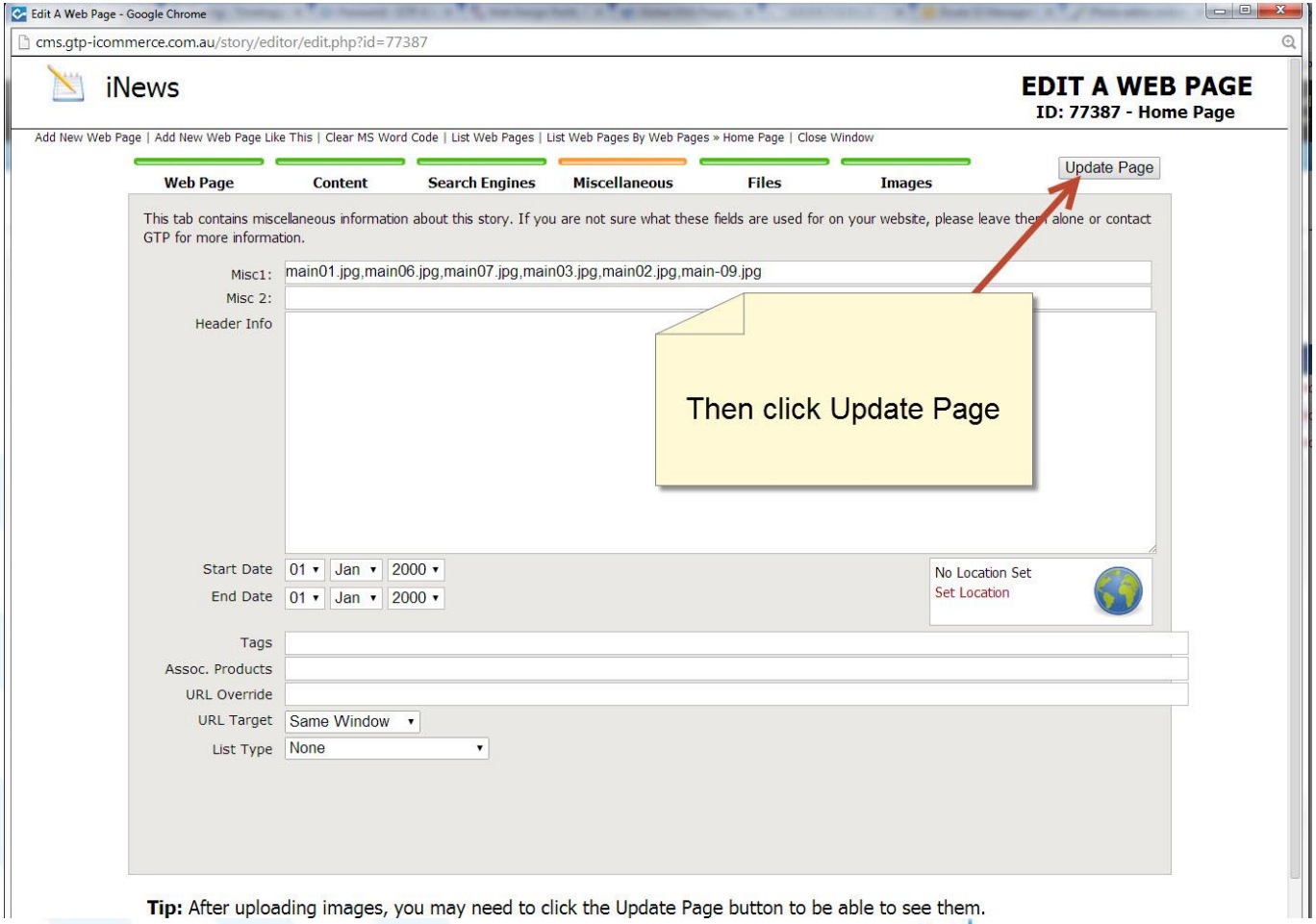
Click on the Miscellaneous Tab



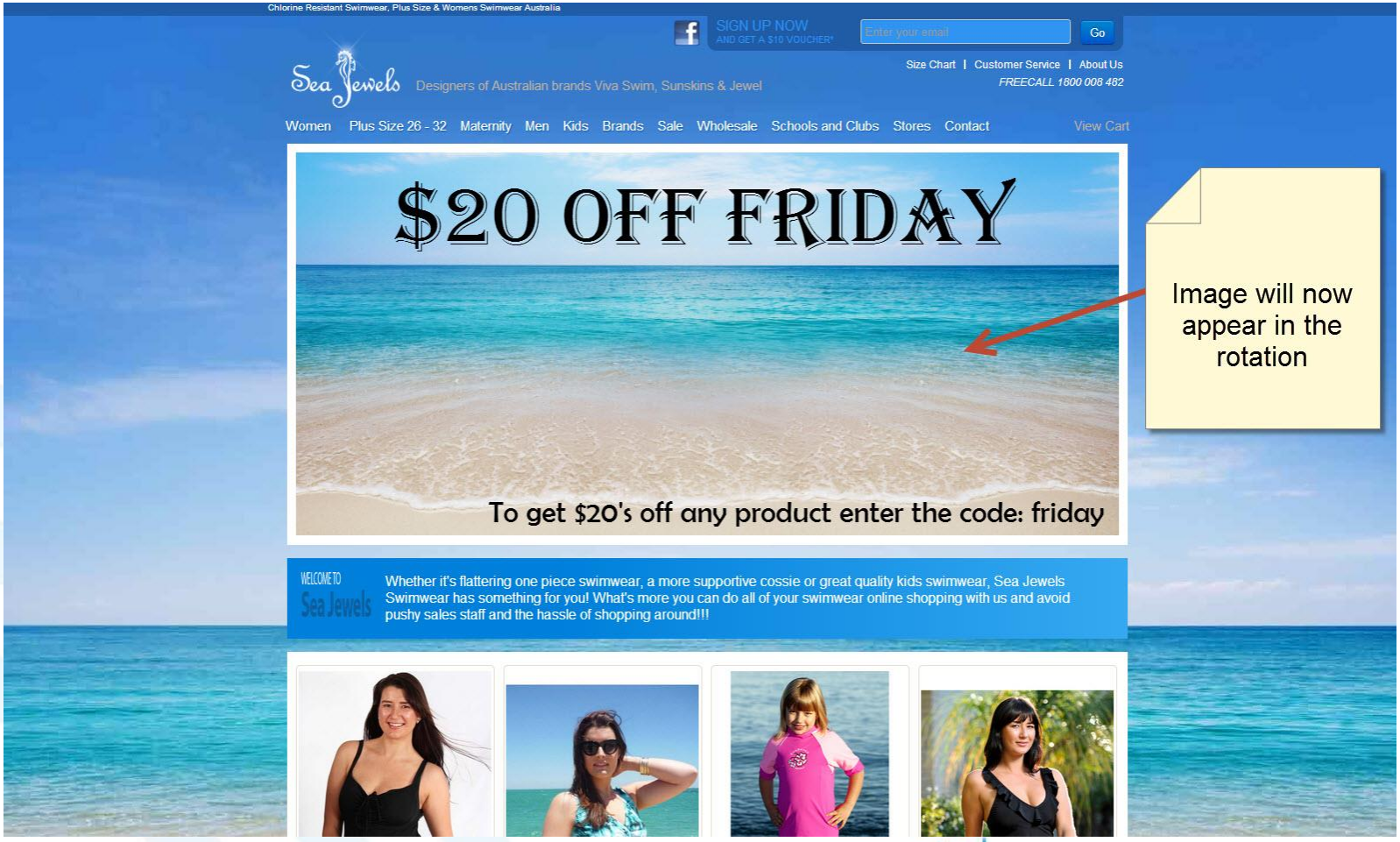
In the Misc1 box Type in the name of your image and add .jpg



Click the Update Page Button



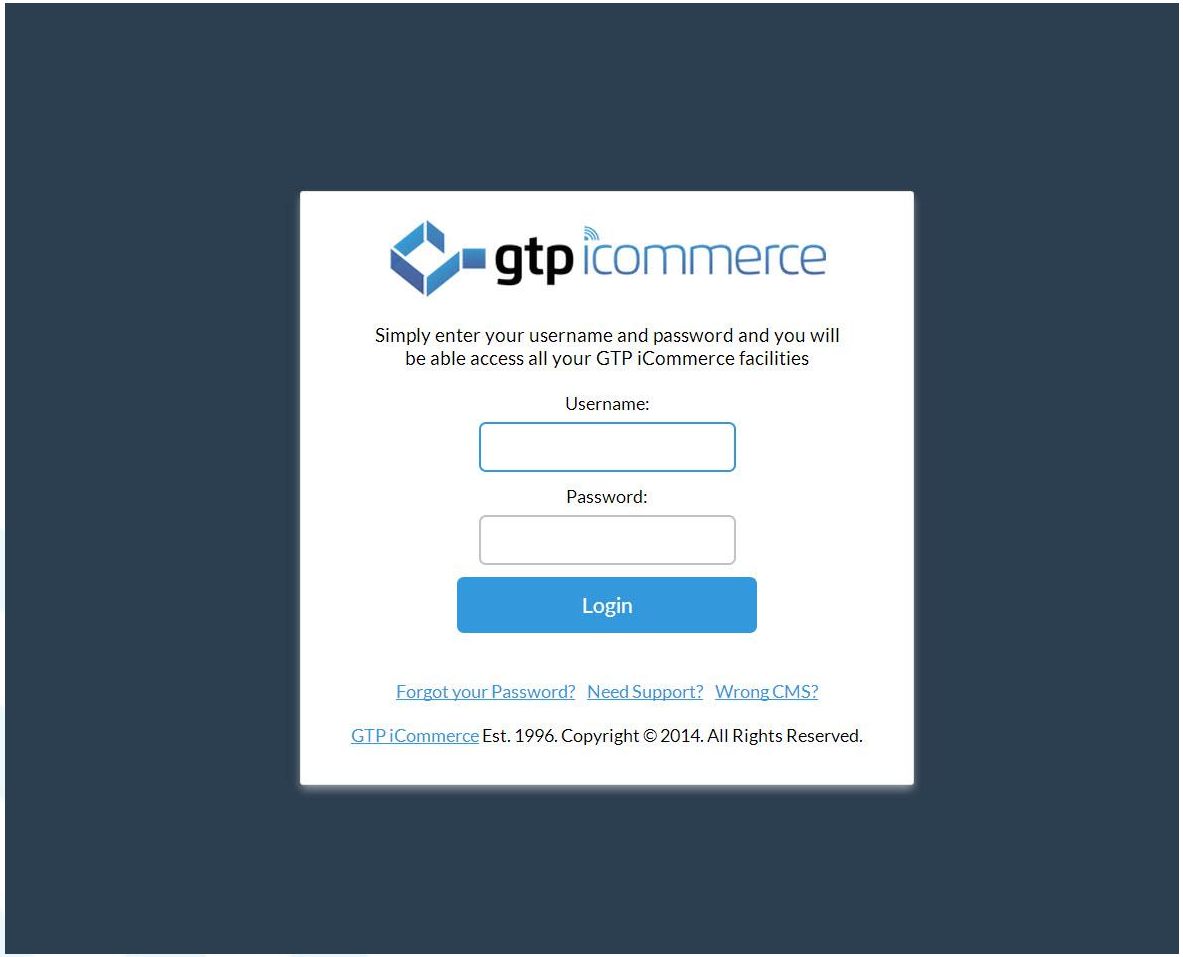
Check Your Web site for the change
It may take some time for the new image to be displayed due to caching



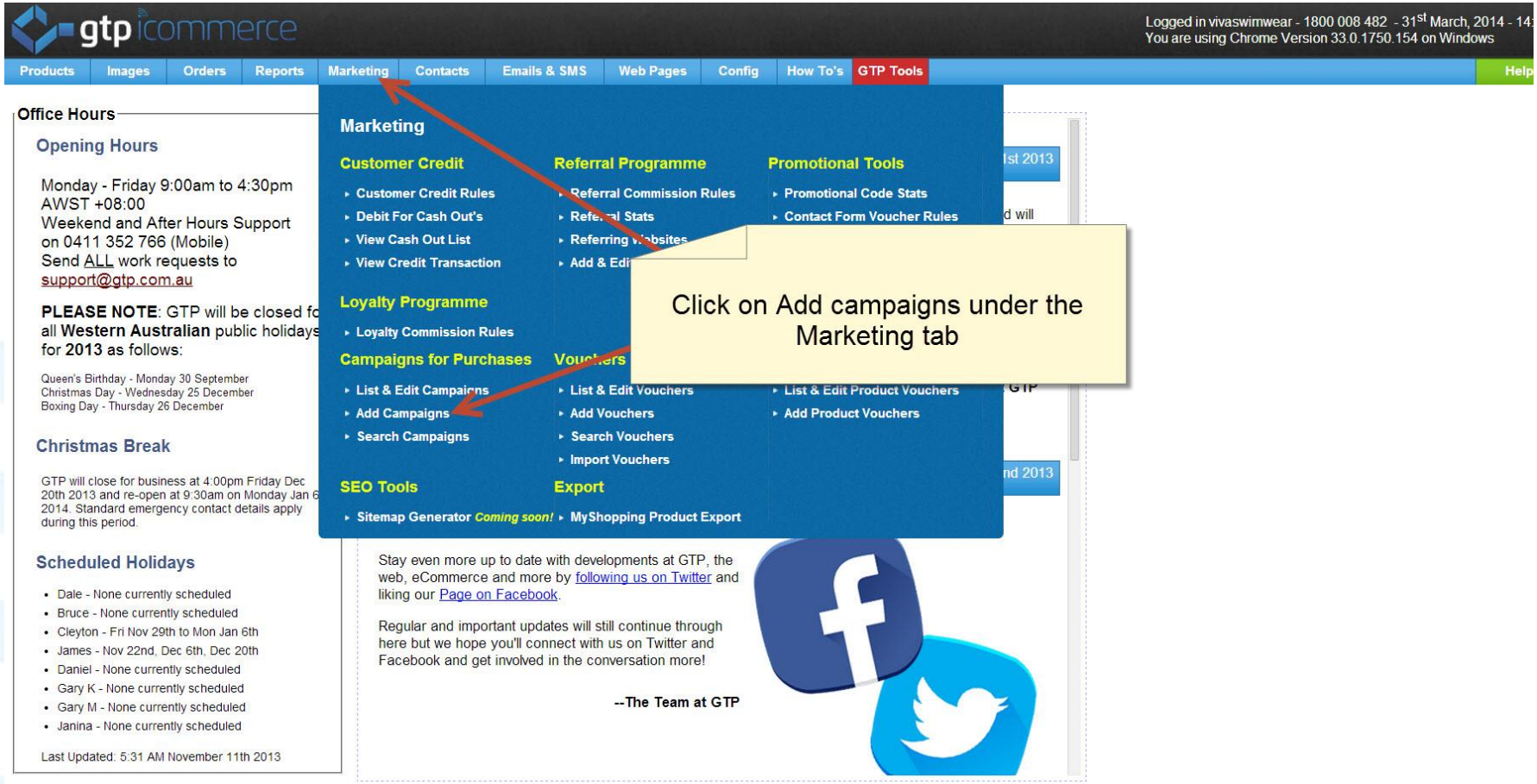
How to Make Your Promotional Offer in the CMS system

This is where you create your discount code to be used by your customers in the checkout.

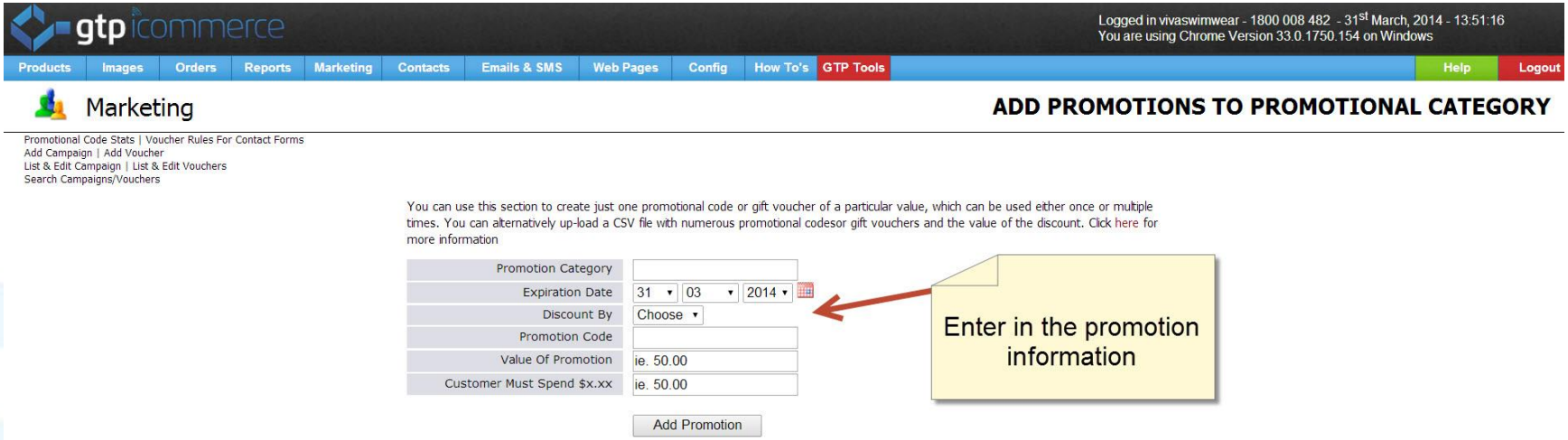
Login to the CMS



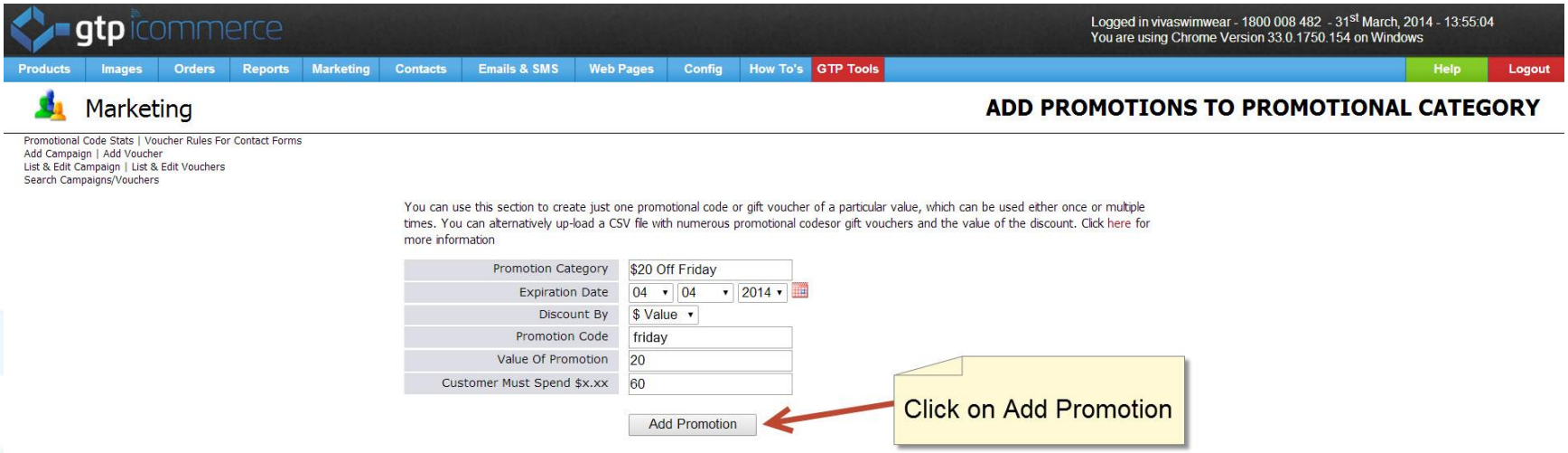
Under the Marketing Tab go to Add Campaigns



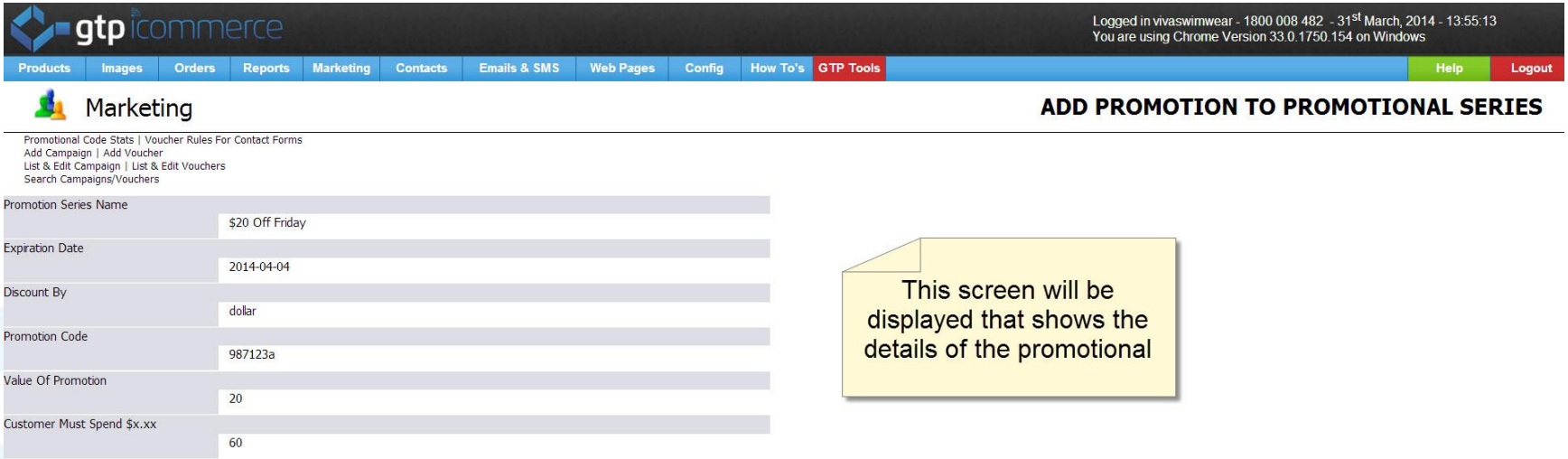
Enter Promotional Information



Add the Promotion

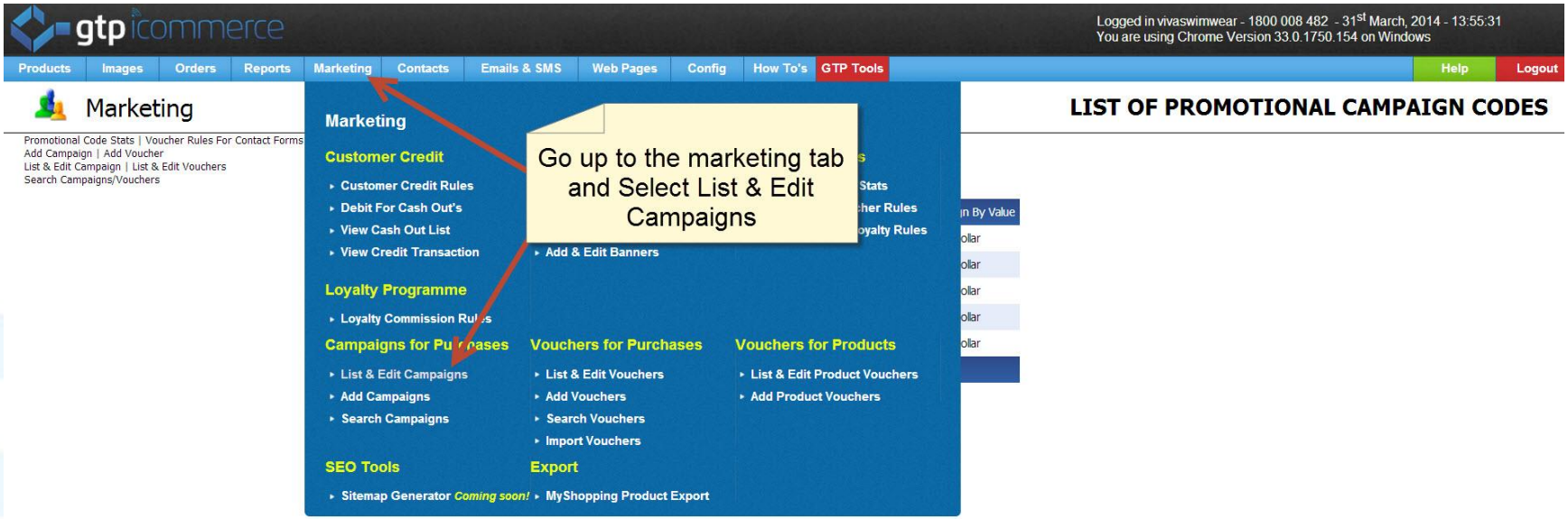


Promotion Information



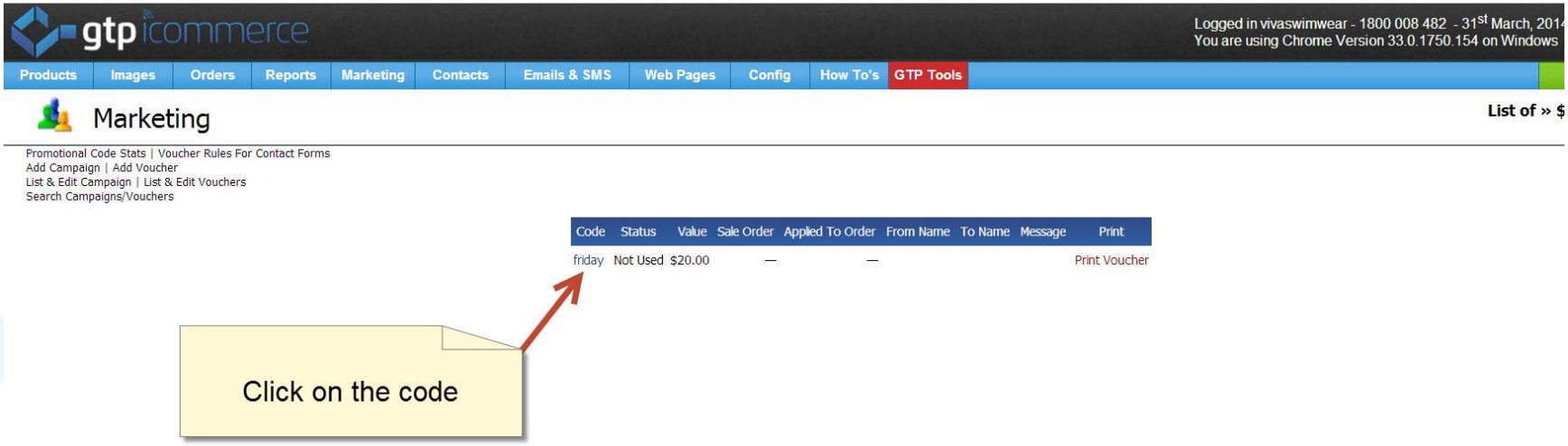
This screen will be displayed that shows the details of the promotional

To Edit the Promotion

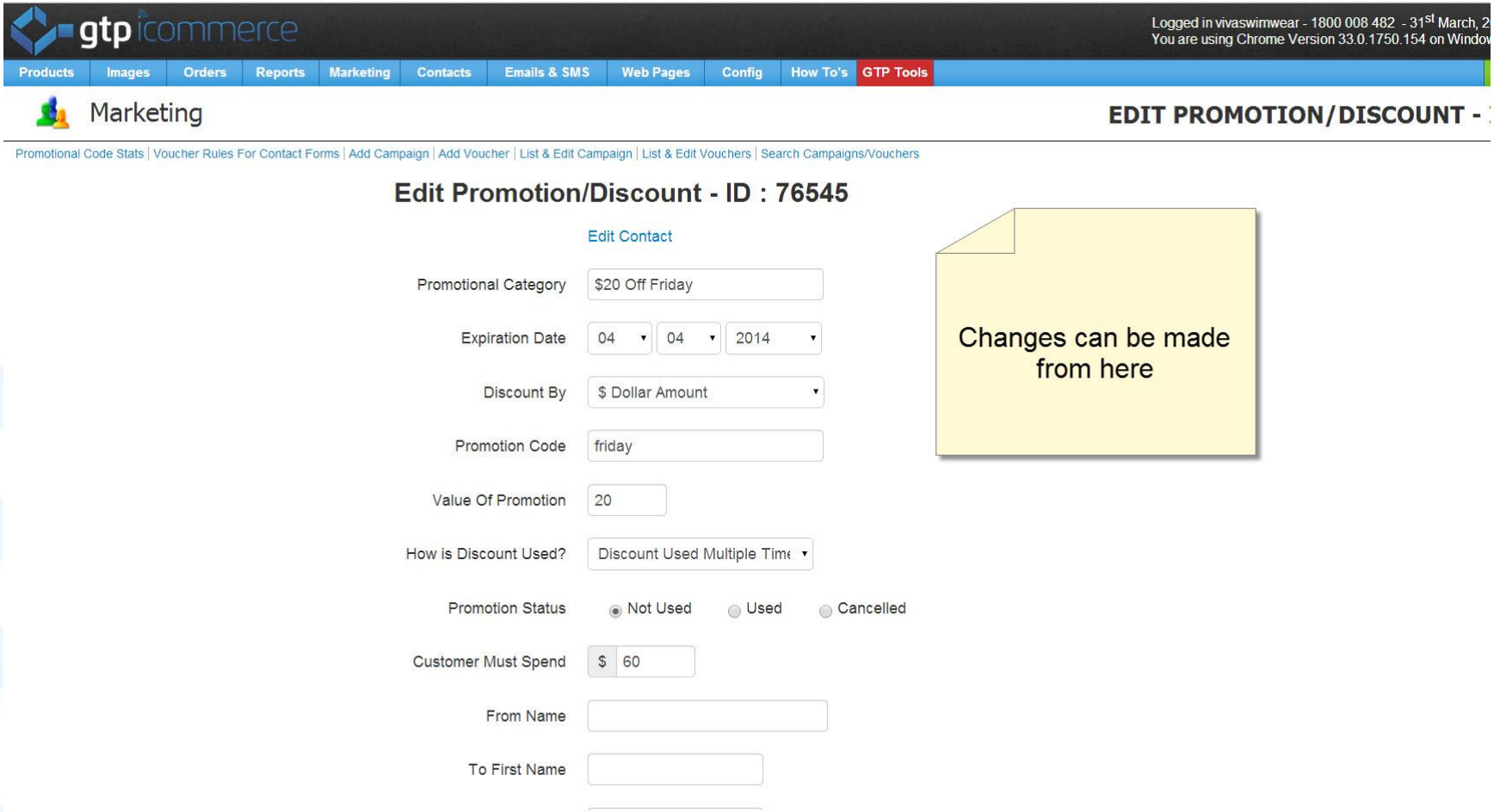


Select Promotion

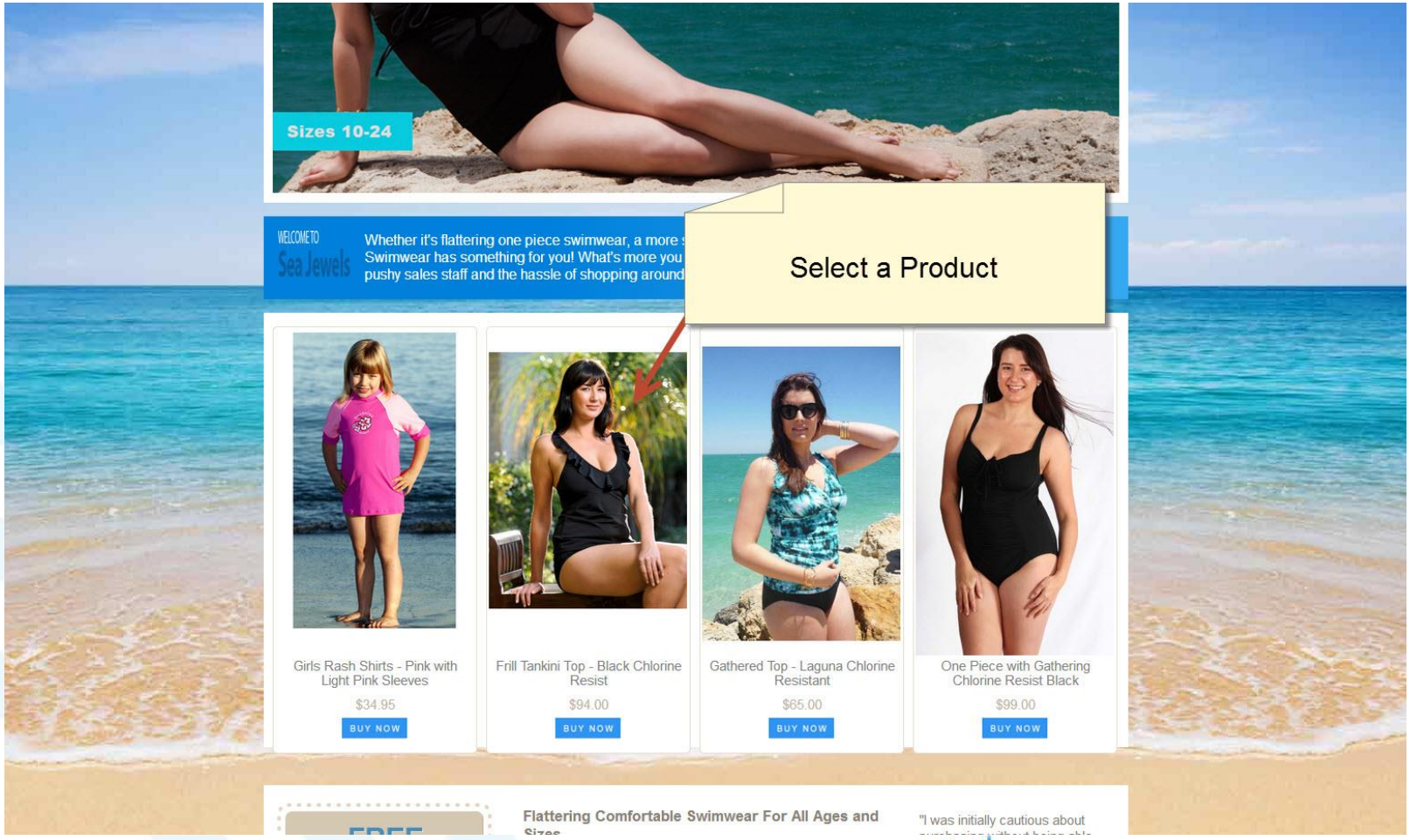
Click on the Code



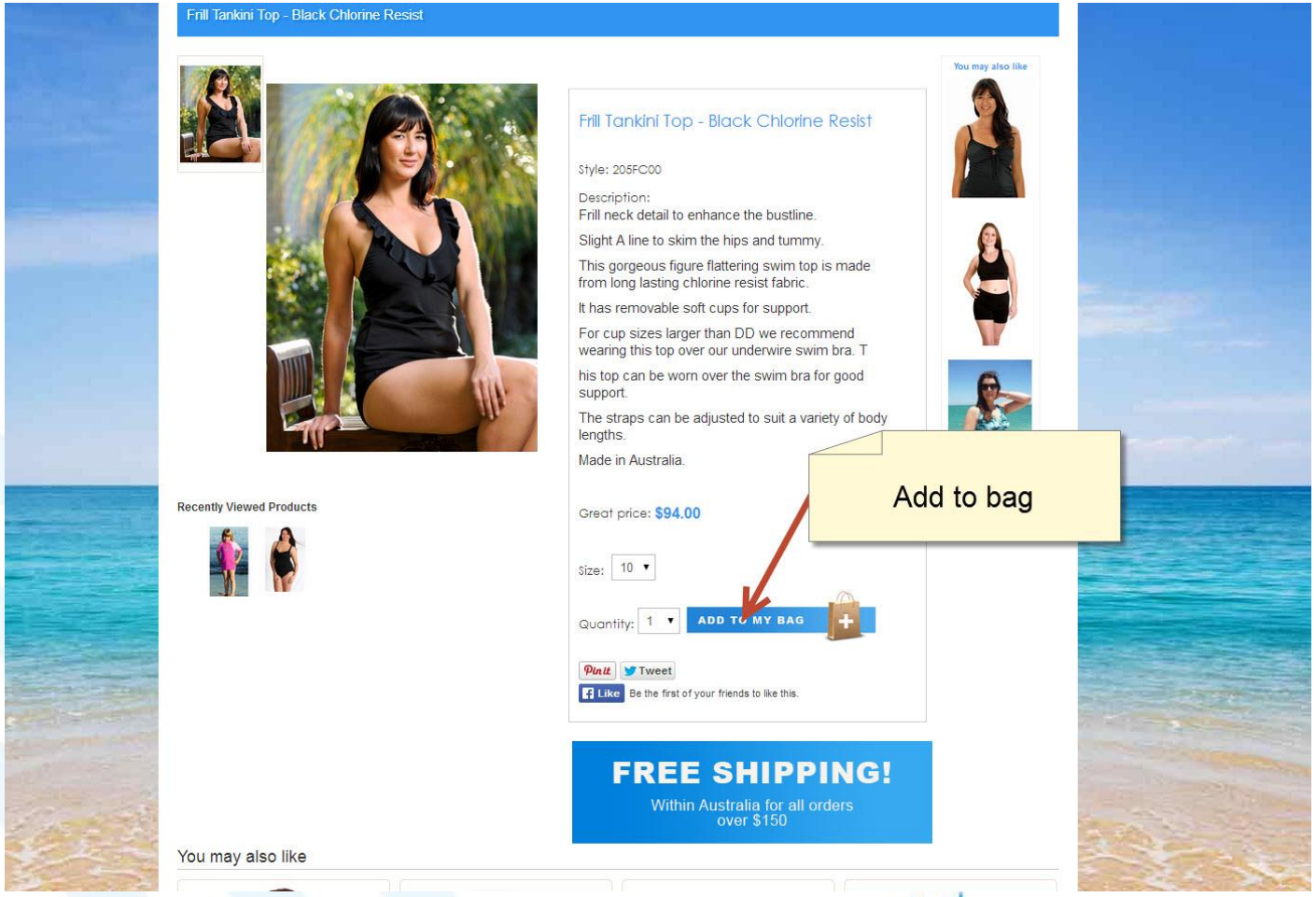
Edit Promotion



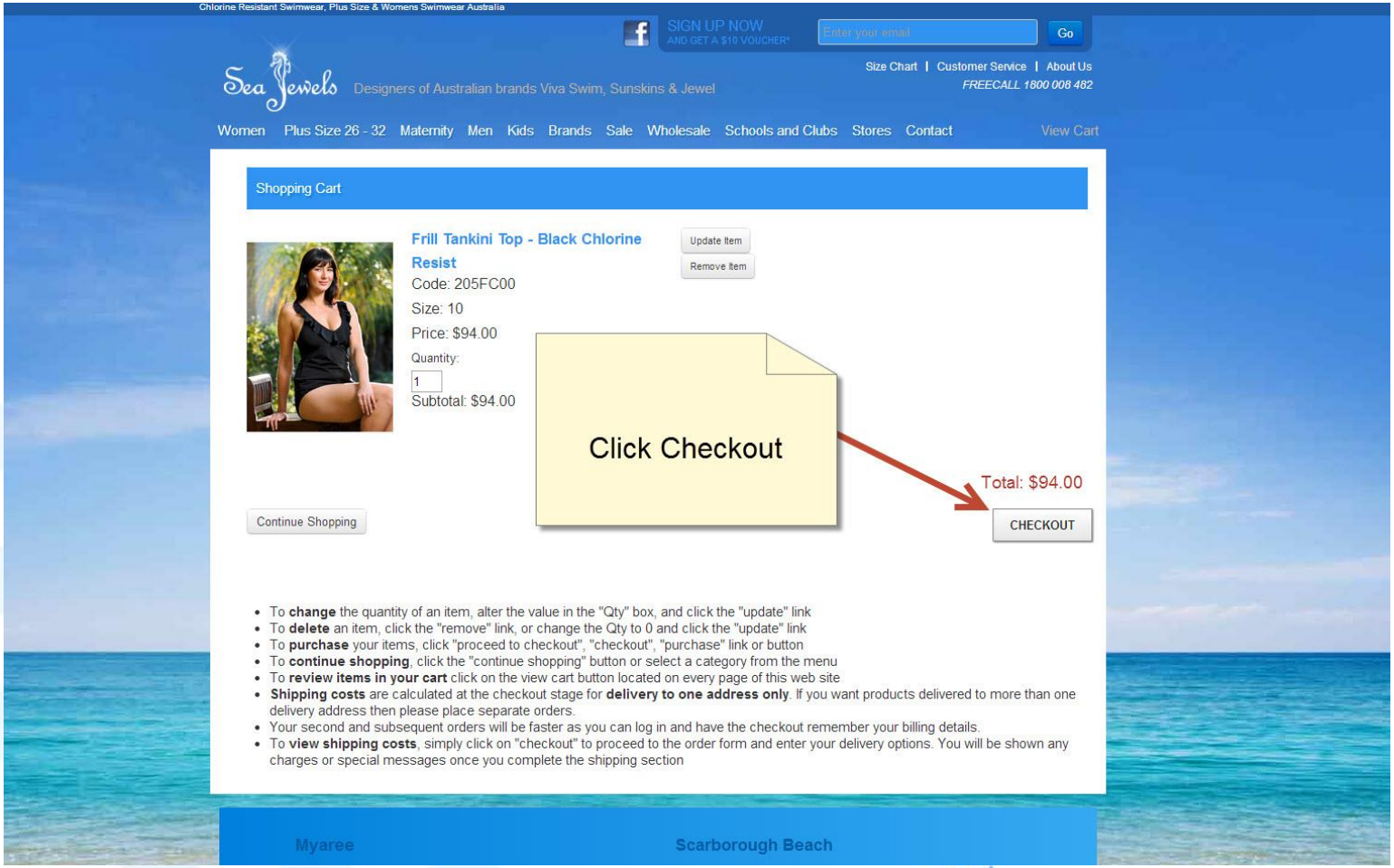
Testing Promotion Voucher Code



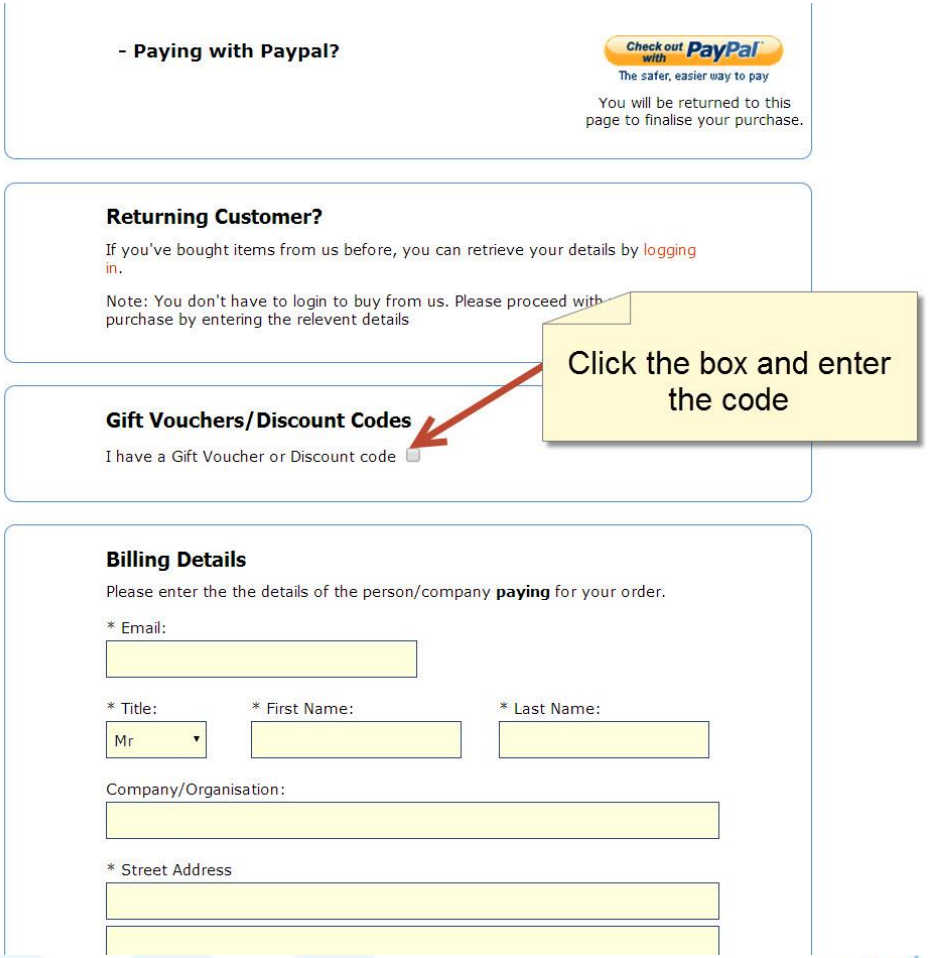
Adding the Product



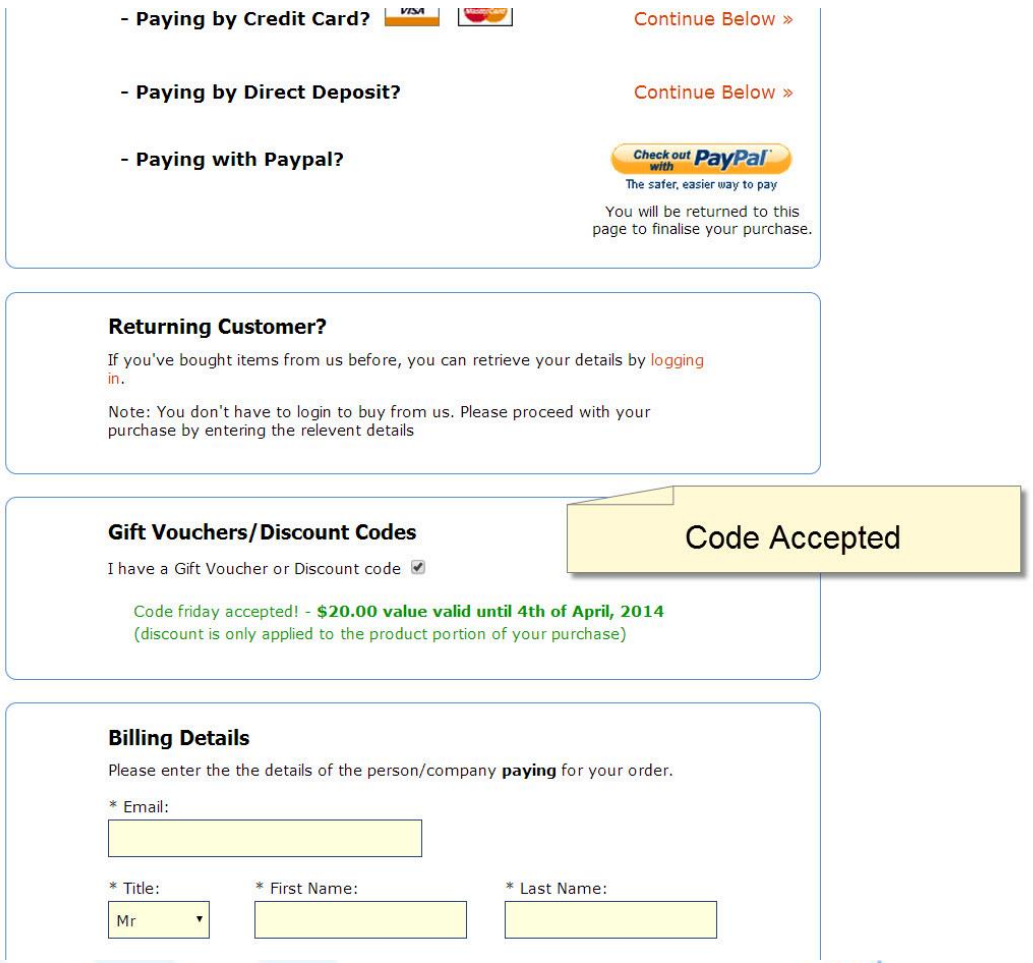
Go to the Checkout



Enter Code


- Paying with Paypal?
Check out with PayPal
The safer, easier way to pay
You will be returned to this page to finalise your purchase.
Returning Customer?
If you've bought items from us before, you can retrieve your details by logging in.
Note: You don't have to login to buy from us. Please proceed with purchase by entering the relevent details
Click the box and enter the code
Gift Vouchers/Discount Codes
I have a Gift Voucher or Discount code
Billing Details
Please enter the the details of the person/company paying for your order.
* Email:
* Title:
Mr
* First Name:
* Last Name:
Company/Organisation:
* Street Address

The Green writing indicates that the Code has worked



Congratulations

You Have

1. Created an Image of the right size with an offer on it
2. Uploaded it to your web site and got it showing on the home page
3. Set up the promotion in the marketing tools area.
4. Tested it to see that it works in your checkout.

Marketing Tip

- Create an email and send out to existing customer database on the day before or on the day of the promotion – for best results

End of Presentation

- GTP iCommerce Support
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- Ph: 1300 853 533

- www.gtp-icommerce.com
- www.gtphub.com