

How to Change The Fading Images on Your Home Page and Other Pages.

www.gtp-commerce.com

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Definitions

- Fading Home Page Images: Refers to the fade between 2 or more images (usually 5 images)
- Changing Image Panel: This is the same as the fading home page image but may also appear on other pages and potentially in different locations on the page.
- Rotating Images. Another term for the changing image panel.
- References to “fading home page images” and the “changing image panel” and “rotating images” mean the same thing in this document.

Why do we use Changing Image Panels?

- It adds some movement to the site so the site has more life.
- The eye cannot resist looking at the content of the fading image panels for at least one cycle.
- They are a great opportunity to use visuals and text captions to get across you key selling points in under 10 seconds.

Location of Changing Image Panels

The screenshot shows the KolbeSystems website. At the top left is a logo with a man's head and a colorful bar. The main header text reads: "When business owners want clarity and accountability in their business they call Kolbe Systems". To the right, there is an "Advice Line" with a phone number "1300 005 356" and an "Email Enquiry" button. Below the header is a navigation menu with links: "Home", "Why Kolbe Systems", "FAQ", "Client Comments", "Case Studies", and "Contact Us".

On the left side, there are two vertical menus. The first is titled "Business Systems" and lists: "Business Organising Charts", "Business Statistics", "Quality Assurance", "Continuous Improvement", "Policy Writing", "Internal Communications", "Business Consulting", "Job Manuals", "Filing & Paper Systems", and "Business Templates". The second is titled "We Systemise..." and lists: "Small Business", "Medium Business", "Company and Corporate", "Industrial and Mining", "Government", "Country Business", and "Your Business!".

The main content area features a large image titled "Business Organisation & Systemisation" showing three business professionals in suits interacting with large white puzzle pieces. A yellow callout box with a red arrow points to this image, containing the text "Changing Image Panel".

Below the main image, there is a section titled "Free Up Your Time and Increase Your Profits with our Award Winning Business Systems". It includes a video thumbnail of a man speaking, with the text "2009 40under40" and "Watch Our Video - Click".

To the right of the video is a "FREE Business Organising Checklist" section. It features a checklist with categories: "Excellent", "Good", "Average", and "Poor". Below the checklist, it says "Plus receive a Free Business Systemisation Education Pack" and shows images of educational materials.

The changing image panel is usually located on a web sites home page and near the top of the page.

Structure of Fading Image Panels

- Requires 2-5 images that are all exactly the same width and exactly the same height.
- Images need to be .jpg format
- Images need to be uploaded to the same location
- Image names need to be entered into a special area in a comma separated format.

What Size Are My Fading Images

- Each web site has a different size for their fading images
- You can determine the size of your fading images by right clicking on them and
 - Selecting “Properties” in Internet Explorer
 - Selecting “View Image Info” in Firefox

See the examples on the next page...



What Size Are My Fading Images

Each web site has different sized fading images

- To find our your image sizes in **Internet Explorer**
 - Right Click on the image
 - Select Properties
 - Look at the Dimensions
 - The result in this example is 764 pixels by 332 pixels.

The screenshot shows the KolbeSystems website. The main content area features a rotating image of a modern office interior. A right-click context menu is open over the image, with the 'Properties' option highlighted. Below the image, a 'Properties' dialog box is displayed, showing the following information:

Properties	
General	
Icon	kolbefront3.jpg
Protocol:	HyperText Transfer Protocol
Type:	Corel Image
Address: (URL)	http://www.kolbesystems.com.au/images/rotatingimages/kolbefront3.jpg
Size:	69960 bytes
Dimensions:	764 x 332 pixels
Created:	19/06/2010
Modified:	19/06/2010

Arrows in the original image point from the 'Right Click' and 'Click' labels to the context menu and the 'Properties' dialog box, respectively. The 'Dimensions' field in the dialog box is highlighted in yellow.

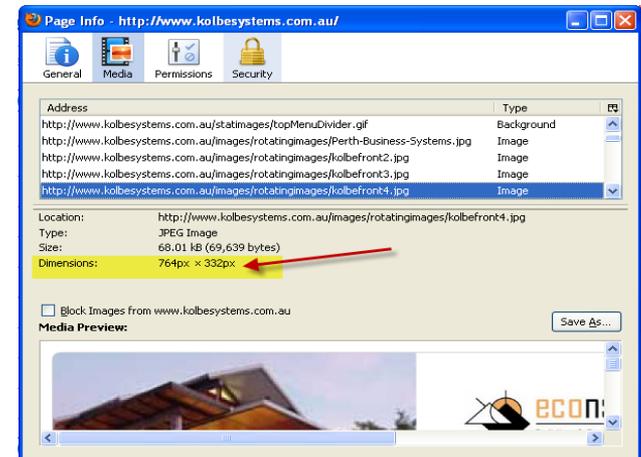
What Size Are My Fading Images

Each web site has different sized fading images

- To find out your image sizes in **Firefox/Mozilla**
 - Right Click on the image
 - Select View Image Info
 - Look at the Dimensions
 - The result in this example is 764 pixels by 332 pixels.



The screenshot shows the KolbeSystems website header with navigation links: Home, Why Kolbe Systems, FAQ, Client Comments, Case Studies, and Contact Us. The main content area features a "Right Click" context menu over an image of a modern office interior. The menu options include: View Image, Copy Image, Copy Image Location, Save Image As..., Send Image..., Set As Desktop Background, Block Images from kolbesystems.co., View Image Info (highlighted), Copy Digg short URL, Link Diagnosis, Get Page Age, Link Evaluator Control Panel, Evaluate Links, Search with Wordtracker, SEO For Firefox, StumbleUpon PhotoBlog It!, Toodeo Something..., and Toodeo This Page... A red arrow points from the text "Click" to the image, and another red arrow points from the text "Right Click" to the context menu.



The screenshot shows the Firefox Page Info window for the URL http://www.kolbesystems.com.au/. The window has tabs for General, Media, Permissions, and Security. The Media tab is active, showing a list of images loaded on the page. The selected image is http://www.kolbesystems.com.au/images/rotatingimages/kolbefront4.jpg, which has dimensions of 764px x 332px. A red arrow points to the dimensions field. Below the list, the Location, Type (JPEG Image), and Size (68.01 KB) are shown. The Media Preview section shows a thumbnail of the image.

Address	Type
http://www.kolbesystems.com.au/statimages/topMenuDivider.gif	Background
http://www.kolbesystems.com.au/images/rotatingimages/Perth-Business-Systems.jpg	Image
http://www.kolbesystems.com.au/images/rotatingimages/kolbefront2.jpg	Image
http://www.kolbesystems.com.au/images/rotatingimages/kolbefront3.jpg	Image
http://www.kolbesystems.com.au/images/rotatingimages/kolbefront4.jpg	Image

Location: http://www.kolbesystems.com.au/images/rotatingimages/kolbefront4.jpg
Type: JPEG Image
Size: 68.01 KB (69,639 bytes)
Dimensions: 764px x 332px

Record Your Sites Fading Image Sizes

- Record your fading image sizes and save a text file or word doc file in your web sites training folder with the dimensions for future reference.
- E.g. 764 pixels wide by 332 pixels high

Step 1 - Prepare New Images

- Now that you know the fading image sizes you can create new images at the known dimensions in **.jpg format**
- You can ask your graphic designer to prepare images in the specified size
- You can create the graphics yourself if you have some basic graphic editing skills
- Tutorials on how to crop and resize images are available from GTP

Step 1 – Prepare New Images

Search Engine Optimisation Tip

- How you name your images is important
- At all times you should be trying to tell Google what keywords your web site is about.
- Make sure you save your images with names that contain targeted keywords.
- For example a business coaching website would have image names that instead of being image1.jpg would be **business-coach-perth1.jpg**
- These names are longer but will help with your rankings in the search engines.
- If your current names are not set up like this then rename them.

Step 2 – Upload the Images

You can upload your new images from the CMS. Below are the step by step instructions. ([See video link](#))

1. Click on **Web Pages** Tab
2. Scroll down to the bottom to the Category **Web Pages** and Subcategory **Home Page**
3. Click on **Home Page**
4. Click on title (Usually Welcome) to open rich text editor
5. Click on content tab
6. Click on insert/edit image icon
7. Click on the small browse image icon
8. Look for folder called rotatingimages and click on this
9. Once in the folder click on the **+Upload link**
10. Click **Choose files**
11. Browse and locate your new image files and click open
12. Click Upload to server
13. Files will be uploaded and you will be returned to the **rotatingimages** folder
14. Repeat until all your fading images have been uploaded.
15. Close the two image upload windows to be returned to the rich text editor. Keep this page open for the next section.

Important: **write down the exact names** of the images being uploaded as you will need this for the next step.



Step 3 – Edit the Web Page To Display New Images

- Your rich text editing window for the page that displays the fading images should be opened.
- Once open click on the Miscellaneous Tab.
- You will see the names of the current fading images in a comma separated format.



The screenshot shows the GTP Commerce web page editor interface. At the top, there are several tabs: "Web Page", "Content", "Search Engines", "Miscellaneous", "Files", and "Images". The "Miscellaneous" tab is highlighted in yellow. To the right of these tabs is a blue button labeled "Update Story". Below the tabs, there is a text box containing the following text: "This tab contains miscellaneous information about this story. If you are not sure what these fields are used for on your website, please leave them alone or contact GTP for more information." Below this text box, there are three input fields. The first field is labeled "Misc 1" and contains the text "main0.jpg,main1.jpg,main2.jpg,main3.jpg,main4.jpg". The second field is labeled "Misc 2" and is empty. The third field is labeled "Header Info" and contains the text "* Fading Image Names are Comma Separated". A red arrow points from the text in the "Header Info" field to the "Misc 1" field.

Web Page Content Search Engines **Miscellaneous** Files Images Update Story

This tab contains miscellaneous information about this story. If you are not sure what these fields are used for on your website, please leave them alone or contact GTP for more information.

Misc 1 main0.jpg,main1.jpg,main2.jpg,main3.jpg,main4.jpg

Misc 2

Header Info * Fading Image Names are Comma Separated

Step 3 – Edit the Web Page To Display New Images

- Simply add in the new image names in the sequence you want them to appear and separated by commas
- Click “Update Story” to save your changes
- Review them on your web site and adjust as necessary

The screenshot shows the GTP Commerce web page editor interface. At the top, there are six tabs: 'Web Page', 'Content', 'Search Engines', 'Miscellaneous', 'Files', and 'Images'. The 'Miscellaneous' tab is highlighted with an orange bar. To the right of the tabs is a blue button labeled 'Update Story'. Below the tabs, a grey box contains the text: 'This tab contains miscellaneous information about this story. If you are not sure what these fields are used for on your website, please leave them alone or contact GTP for more information.' Below this text are three input fields. The first field, labeled 'Misc 1', contains the text 'marchpromotion1.jpg,main0.jpg,newfadingimage3.jpg,main2.jpg,main3.jpg'. The second field, labeled 'Misc 2', is empty. The third field, labeled 'Header Info', contains an asterisk '*'. Below the input fields, there is a blue text prompt: 'Insert The Names of The New Fading Images'. Two red arrows point from this prompt to the 'Misc 1' input field.

Web Page Content Search Engines **Miscellaneous** Files Images Update Story

This tab contains miscellaneous information about this story. If you are not sure what these fields are used for on your website, please leave them alone or contact GTP for more information.

Misc 1 marchpromotion1.jpg,main0.jpg,newfadingimage3.jpg,main2.jpg,main3.jpg

Misc 2

Header Info *

Insert The Names of The New Fading Images

Reasons Why You Get A Broken Fading Image

1. The image has not been uploaded
2. The image name is incorrect in some way
3. You are editing on the wrong web page

Solution: Make sure you have uploaded the images, make sure you enter the image name correctly in the misc 1 field and make sure you are editing the right web page.

Frequently Asked Questions

Can I put 10 fading images on the home page:

- **yes you can but you shouldn't.** The fading images give visual impact but are large in file size. Any more than 5 will slow your site down too much. An alternative is to have GTP put code in that randomly selects 5 images out of 10 each visit to the page.

Frequently Asked Questions

How do I know if my site can run fading images:

- If you can see fading images already then the code is installed.
- Otherwise you need to test your site by placing image names like image1.jpg, image2.jpg, image3.jpg into the miscellaneous 1 field of the home page. Then save this page and check on your home page to see if it tries to display some images. If it does not then you will need to ask GTP to create code for you that will achieve this.

Frequently Asked Questions

- My sites does not have fading images. Is this something that I can add?
- Yes in most instances we can add code to your site to enable the placement of fading images.
- Please ask us for a quote.

Video Demonstrations

- Video demonstration showing how to upload and change an image in the fading image sequence.
- <http://www.webdesign4perth.com.au/videos/FadingImages1.htm>



End of Training

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Appendix: Showing Location of Fading Image Panel on Home Page

The screenshot shows the home page of the Liquor Home Delivery website. The page features a navigation header, a product search bar, a product navigation menu, a featured products section, and a lead generation panel. Red arrows point to various elements with labels: 'Navigation Header' points to the top navigation bar; 'Product Search' points to the search bar; 'Product Navigation' points to the 'Browse Products' menu; 'Home Page Featured Products' points to the 'SUPER DOOPER Monthly SPECIALS!' section; 'Changing Image Panel' points to the 'FREE NEXT DAY DELIVERY GUARANTEED' banner; 'Member Login' points to the 'Account Login' form; and 'Lead Generation Panel' points to the 'CONGRATULATIONS!!!' section.

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Search >>
[Search Bar] [GO]

Browse Products

- >> CATALOGUE SPECIALS
- >> Browse by Winery
- >> Browse by Brand
- >> Beer
- >> Cider
- >> Cocktails
- >> Fortified Wine
- >> Gift Baskets
- >> Gifts
- >> Liquor
- >> Mixed Dozen Wines
- >> Premix Clearance
- >> Premixes
- >> Snacks
- >> Soft-drinks

FREE NEXT DAY DELIVERY GUARANTEED FOR ORDERS BY 3:30PM WEEKDAYS

COUGAR BOURBON | LAROLI | RUSKI CHILL RASPBERRY | PURE BLONDE | PURE BLONDE | BUNNINGA HILL | QUINNS

Quinns Rock to Mandurah

Huge Wine Clearance Sale! [More Info]

\$10 Reward for New Customers! [More Info]

SUPER DOOPER Monthly SPECIALS!

COGNAC | [Product Image] | [Product Image]

Account Login

Email Address: [Input Field]

Password: [Input Field]

Remember Me

[LOGIN]

Not a member? Join Now | Lost Password?

CONGRATULATIONS!!! TO

PRO AUTO PERFORMANCE OF CANNING VALE WHO WERE THE WINNERS OF THE JIM BEAM IPOD DOCK

BUY A FINLANDIA VODKA 700ML AND GO INTO THE DRAW